PARUL UNIVERSITY

Centre for Distance and Online Education

Bachelor of Arts – Semester 1

PARUL UNIVERSITY

Centre for Distance and Online Education

Bachelor of Arts – Semester 1 – Major Subjects

Program Name: Bachelor of Arts English- Online

Major I

Semester-1

1. Prerequisite:

- Knowledge of English Language studied till 12th Standard.
- Basic General Knowledge.

2. Rationale:

- To familiarize the students with the history of English literature.
- To understand the origin and development of English literature.
- To observe and understand how people and societies behaved.

3. Course Outcome:

The students shall be able to:

- Know the history of English Literature.
- Identify the different ages of England and English Literature.
- Introduce them to a bunch of English poetry; drama; prose and fiction
- Understand the main writers and their works of the literary period

4. Teaching and Examination Scheme:

Teaching Scheme(Hrs./Week)			**Credit**	**Examination Scheme**					**Total**
				External		**Internal**			
Lect	**Tut**	**Lab**		**T**	**P**	**T**	**CE**	**P**	
4	0	0	4	60	0	20	20	0	100

Lect.- Lecture,**Tut**- Tutorial,**Lab** - Lab, **T** - Theory,**P**- Practical, **CE**- CE, **T** - Theory,**P**- Practical

Sr.	**Topic**	**Weightage**	**teachings.**
1	**The Anglo-Saxon Age to the Age of Spencer**: **(410 to 1066)** o Ancient and Medieval Drama o Anglo-Norman poets. o Age of Chaucer- o The age of Spencer.	10%	8

2	**The Elizabethan Age /The Age of Shakespeare-1550-1625** o Renaissance and Reformation o Revival of Learning o Golden Age of Drama o Romantic Comedy and Comedy of Humours o Translation of the Classics o Adaptation of Sonnet in English o The invention of the Printing Press o The Authorized Version	20%	11
3	**The Age of Milton/The Puritan Age - 1625-1660** o Decline of Drama o Upholding of 'Simple living and high thinking o Metaphysical Poetry o Religious fervor in literature o Cavalier Poetry	20%	11
4	**The Age of Dryden/ The Restoration Age-1660-1700** o Age of Prose and Satire o French Influence on Court, Society, and Literature o Comedy of Manners o Heroic and Blank Verse Tragedy o Beginning of Neoclassicism	15%	08
5	**The Age of Pope/ The Augustan Age-1701-1740** o Neoclassical in literature o Literature according to rules of writing o Age of Prose and Reason o Development of Periodical Writing o Reformative spirit in literature o Sentimental Comedy o Urban literature	15%	11
6	**The Age of Johnson/The Age of Transition 1740-1798** o The Rise of the Novel o Anti-sentimental Comedy	20%	11

	○ The School of Historical writing ○ Gothic Fiction ○ Pre-Romantic Poetry ○ Period of Transition in the second half		

5. Continuous Evaluation:

- It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

6. Essential Reading:

- Albert, E., & Stone, J. A. (1979). *A historyof English literature*. Harrap.
- Daiches, D. (1969). *Critical History of English Literature* (Vol. 1). Allied Publishers.
- Long, W. J. (2013). *English Literature: Its History and Significance for the Life of the English-speaking world*. Simon and Schuster.

7. Reference book:

- Sobti, S. (2016). UGC NET/SET (JRF & LS) ENGLISH LITERATURE Paper II & III. Arihant Publications, New Delhi.
- Rees, R. J. (1973). *English literature: An introduction for foreign readers*. Macmillan

Program Name: Bachelor of Arts in Journalism and Mass Communication (Online)

Major

Semester - 01

1. **Prerequisite :** Knowledge of English Language studied till 12th Standard and Basic General Knowledge.
2. **Rationale :** Communication forms an integral part of our day-to-day life. The course deals with features of communication with an emphasis on mastering it to achieve effective communication and therefore providing a combined understanding of Mass Communication

3. **Course Objectives**

1. Understand the social, phonetic and institutional variables that shape even the most regular talk or trade of data. It also examines the major industries of the mass media, such as books, newspapers, television, radio, film, advertising, and the Internet.
2. Understand through readings and projects, rhetorical analysis, media theories, and the history and evolution of the media.
3. Weigh the importance of media in a democracy.

4. **Course Outcome**

After the completion of the Course, the students will be able to

1. **Sketch** the Importance, Functions and Scope of Mass Communication.
2. **Appraise** the Growth and Development of Mass Communication.
3. **Discuss** the different types of media and their characteristics, merits, and demerits.
4. **Differentiate** between Media and Audience.
5. **State** various theories of Communication.
6. **Explain** how does Media serves as a Democratic Institution and Importance of Media literacy.

SEE - Semester End Examination,
CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

Course Content **W** - Weightage (%)

Sr.	Topics	W
1	**Understanding Communication:** • Communication as Social Science • Need for communication • Definitions of communication. • Nature & functions of communication. • Process of communication & its elements	20%
2	**Models of communication** • Aristotle's-Lasswell's • Shannon-Weaver • Berlo's S-M-C-R • Osgood-Schramm • The Westley and Maclean • Barnlund's Transactional Model.	20%

	Dance's Helical -Gerbner	
3	**Forms of Communication**: • Forms of communication - Verbal – Oral & Written - Non-Verbal – Vocalists, Kinesics, Oculesics, Haptics, Proxemics • 7 Cs for effective communication • Types of communication Barriers to communication	20%
4	**Theories of Communication**: • **Indian Communication Theory** • **Islamic and Buddhist traditions of Communication** • **Western** - Agenda Setting Theory - Two-Step Flow Theory - Cultivation Theory - Magic Bullet Theory	20%
5	**Nature of Media** • Mass Communication-Concept, characteristics, and functions • Types of Mass Media (characteristics, strengths & weaknesses of each) • Print • Electronic (Radio & TV) • New Media • Films • Traditional media • Photography	**5%**
6	**Media & Audience** • Importance of Mass media and Mass communication • Mass Communication audience and its nature - Classification of audiences - Audience-Industry relations - Audience- medium relations • Mass Communication and Culture (Mass Culture, Pop Culture, Folk Culture)	**5%**
7	**Media as a Democratic Institution** • Media and State • Media and Democracy • Laws and Ethics in Media Practice • Media and Politics **Media Literacy** • What is Media Literacy • How to `Read ` Media Texts c) Media Content and Style	**10%**

5. **Reference Books**

1. Beebe, Steven A. et al (1996) Interpersonal Communication –Relating to others. Allyn & Bacon.
2. Burgoon, Michael, Frank G Hansaker, Edwin J Dawson (1994), Human Communications (3rd ed), Sage, New Delhi.
3. Trenholm, Sarah, Thinking through communication, Allyn and Bacon, Boston. Warren K Agee, Ault, Emery, Introduction to Mass Communication
4. Keval J Kumar, Mass communication in India, Jaico Books.

PARUL UNIVERSITY

Centre for Distance and Online Education

Bachelor of Arts – Semester 1 – Minor Subjects

Program Name: Bachelor of Arts English- Online

Major I

Semester-1

1. Prerequisite:

- Knowledge of English Language studied till 12th Standard.
- Basic General Knowledge.

2. Rationale:

- To familiarize the students with the history of English literature.
- To understand the origin and development of English literature.
- To observe and understand how people and societies behaved.

3. Course Outcome:

The students shall be able to:

- Know the history of English Literature.
- Identify the different ages of England and English Literature.
- Introduce them to a bunch of English poetry; drama; prose and fiction
- Understand the main writers and their works of the literary period

4. Teaching and Examination Scheme:

Teaching Scheme(Hrs./Week)			**Credit**	**Examination Scheme**					**Total**
				External		**Internal**			
Lect	**Tut**	**Lab**		**T**	**P**	**T**	**CE**	**P**	
4	0	0	4	60	0	20	20	0	100

Lect.- Lecture,**Tut**- Tutorial,**Lab** - Lab, **T** - Theory,**P**- Practical, **CE**- CE, **T** - Theory,**P**- Practical

Sr.	**Topic**	**Weightage**	**teachings.**
1	**The Anglo-Saxon Age to the Age of Spencer**: **(410 to 1066)** o Ancient and Medieval Drama o Anglo-Norman poets. o Age of Chaucer- o The age of Spencer.	10%	8

2	**The Elizabethan Age /The Age of Shakespeare-1550-1625** o Renaissance and Reformation o Revival of Learning o Golden Age of Drama o Romantic Comedy and Comedy of Humours o Translation of the Classics o Adaptation of Sonnet in English o The invention of the Printing Press o The Authorized Version	20%	11
3	**The Age of Milton/The Puritan Age - 1625-1660** o Decline of Drama o Upholding of 'Simple living and high thinking o Metaphysical Poetry o Religious fervor in literature o Cavalier Poetry	20%	11
4	**The Age of Dryden/ The Restoration Age-1660-1700** o Age of Prose and Satire o French Influence on Court, Society, and Literature o Comedy of Manners o Heroic and Blank Verse Tragedy o Beginning of Neoclassicism	15%	08
5	**The Age of Pope/ The Augustan Age-1701-1740** o Neoclassical in literature o Literature according to rules of writing o Age of Prose and Reason o Development of Periodical Writing o Reformative spirit in literature o Sentimental Comedy o Urban literature	15%	11
6	**The Age of Johnson/The Age of Transition 1740-1798** o The Rise of the Novel o Anti-sentimental Comedy	20%	11

	○ The School of Historical writing ○ Gothic Fiction ○ Pre-Romantic Poetry ○ Period of Transition in the second half		

5. Continuous Evaluation:

- It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

6. Essential Reading:

- Albert, E., & Stone, J. A. (1979). *A historyof English literature*. Harrap.
- Daiches, D. (1969). *Critical History of English Literature* (Vol. 1). Allied Publishers.
- Long, W. J. (2013). *English Literature: Its History and Significance for the Life of the English-speaking world*. Simon and Schuster.

7. Reference book:

- Sobti, S. (2016). UGC NET/SET (JRF & LS) ENGLISH LITERATURE Paper II & III. Arihant Publications, New Delhi.
- Rees, R. J. (1973). *English literature: An introduction for foreign readers*. Macmillan

Program Name: Bachelor of Arts in Journalism and Mass Communication (Online)

Semester-01

Minor

1. Prerequisite: Knowledge of the English language. Basic general knowledge.

2. Rationale: Print media has a fascinating history. It has seen a lot of changes in the last 200 years. The course enables students to write various stories, including analyzing a news report and doing investigative stories.

3. Course Objectives:

1. Construct headlines for news stories.
2. Rewrite and clean the news reports.
3. Articulate news-gathering techniques.
4. Write in-depth analytical stories and edit news reports
5. Acknowledge and comprehend professional norms.

4. Course Outcome:

After the completion of the Course, the students will be able to

1. **Formulate** headlines for news stories.
2. **Demonstrate** the process of cleaning the news reports.
3. **Distinguish** news-gathering techniques.
4. **Report** analytical stories and edit news reports.
5. **Define and Recognize** professional norms.

5. Teaching and Examination Scheme

SEE - Semester End Examination,
CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

6. Detailed Syllabus

Module. No.	Content	Weightage
1	**Journalism & News** Definition & Understanding Journalism. Journalism as Practice and a Profession. News. News Selection. Types of News – Hard news, and Soft news. Structure of News – Inverted Pyramid Structure.	20
2	**Leads, Headlines & Developing Stories** Leads- Types of leads. Functions of leads. Importance of leads. Headlines- Types of headlines. Functions of headlines. Importance of headlines. Wring news stories with basic news structure. Structuring news stories logically and conventionally. Various styles of introduction to news stories. Copyediting and revising news stories. Evaluating and rewriting news from news wire services and other media for print.	20
3	**Reporting, Ethics, and Beats**	20
	Principles of reporting. Yellow journalism. News sources in journalism. Embargo and follow-up. Beat reporting - concept and definition. Types of beats – Education, crime, court, civic, health, sports, film, business, environment, political, rural, political, and general. The salient characteristics and features of all the types of beats.	

4	**Principles of Editing and News Gathering** Editing Principles: Meaning, objectives, and tools - three Cs in editing. The six Rs of Subbing. Copy selection. Copy Editing symbols. Cleaning the copy. Style sheet. Photo cropping. News page layout and design. Typography. Newspaper sizes and formats. News Gathering: Parsimony and avoiding clichés. News gathering techniques. Developing reporting skills. Researching stories. Building databases of ideas and information.	20
5	**Writing special stories, and Journalistic professionalism** Writing Special Stories: Objective, interpretative and investigative reporting. In-depth analysis of events and individuals. Interpretation of Political, scientific, economic, and sociological events. Covering movements, Investigative reporting. Reportage of War and Conflicts. Communal riots and ethical issues. Case studies. Special reporting – Agriculture, drought, floods, and other natural disasters. Covering foreign affairs. Journalistic Professionalism: Constraints and issues present in objective news coverage and reporting. Various pressures in reporting – Internal and External. Types of pressures – political, economic, sociological, spin doctors. Professional norms and ethics. Relevant case studies.	20

7. Reference Books

1. Kamath, M. V. (2009). The Journalist's Handbook. Vikas Publishing House.
2. Kamath, M. V. (2009). Professional journalism. Vikas Publishing House.
3. Saxena, A. (2007). Fundamentals of reporting and editing. Kanishka Publishers.
4. Gupta, V. A. (2012). Handbook of Mass Communication. Concept Publishing Company Pvt. Ltd. 5. Kumar, K (2012), “Mass Communication in India”, Jaico Publishing.

Program Name: BA in History
Minor

Semester-1

1. Prerequisite:
Basic understanding of history of Ancient India

2. Rationale:
The course seeks to understand the History of Ancient India

3. Course Outcome:
The students shall be able to:

- Identify and explain various sources of ancient Indian history, including primary and secondary sources.
- Describe the key features of the Stone Age and the Indus Valley Civilization, focusing on society, culture, art, architecture, religion, script, and language.
- Analyze the socio-political and cultural developments of the Early and Later Vedic periods, and evaluate the impact of religious movements like Buddhism and Jainism.
- Examine the administration, policies, art, and religious contributions of the Mauryan Empire with special reference to Ashoka's Dhamma and the causes of decline.
- Discuss the political, administrative, and cultural achievements of the Gupta Empire and assess the reasons for its decline.
- Describe the characteristics and significance of Ancient Indian Art.

4. Teaching and Examination Scheme:

Teaching Scheme (Hrs./Week)		Credit	Examination Scheme		Total			
Lect	Tut	Lab	T	P	T	CE	P	
4	0	0	4	0	60	20	0	100

Lect.- Lecture, Tut- Tutorial, Lab - Lab, T - Theory, P- Practical, CE - Continuous Evaluation

5. Syllabus:

Sr.	Topic	Weightage

1	Sources of ancient history: primary and secondary sources, literature- indigenous and foreign, archaeology, epigraphy, and numismatics	16.67%
2	Beginning of historical age: Stone Age, Indus Valley Civilization, society and culture, art and architecture, religious practices, script and language	16.67%
3	The Great Aryans: Vedic period, society and culture, Later Vedic Period, polity and culture, religious movements, Buddhism and Jainism	16.67%
4	Mauryan period: The Mauryas, Ashoka's Dhamma, Maurya administration, art of Mauryas, causes of decline of the Maurya empire	16.67%
5	Post Mauryan period: Gupta rulers, administration, literature, art and crafts, decline of Gupta empire	16.67%
6	Ancient Indian art: Mathura school of art, paintings, Ajanta and Bagh, Stupas of Sanchi, and Bharhut	16.67%

6. Continuous Evaluation:

- It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

7. Essential Reading:

- Mahajan, V. D. (n.d.). History of Ancient India. S. Chand Publishing.
- Sharma, R. S. (2005). India's Ancient Past. Oxford University Press.

- Jha, D. N. (2004). Ancient India in Historical Outline (4th ed.). Manohar Publishers & Distributors.
- Singh, U. (2008). A History of Ancient and Early Medieval India: From the Stone Age to the 12th Century. Pearson Education India.

Program name: Bachelor of Arts Online (Minor Sociology)

Semester-1

1. Prerequisite:

Knowledge of English Language studied till 12th Standard
Basic General Knowledge.

2. Rationale:

Sociology enables students to comprehend the complexities of social institutions such as family, education, politics, and economy. It helps in understanding how societies evolve and function.

Introduces concepts like socialization, culture, norms, values, and social roles that shape human behavior.

Provides insight into contemporary social issues such as inequality, poverty, gender discrimination, migration, and globalization.

3. Course Objectives:-

Through this course the student will be able to:

- Understand foundational concepts and principles of sociology.
- Analyze the function of major social institutions and processes.
- Critically evaluate classical and modern sociological theories.
- Apply sociological knowledge to interpret contemporary issues.

4. Course Outcomes

Course Outcome		**Weightage**
After Learning the Course the students shall be able to:		
CO1.	Explain the fundamental concepts, scope, and significance of sociology as a discipline.	15%
CO2.	Describe the basic elements of society, including social institutions, groups, and organizations.	20%
CO3.	Examine classical and contemporary sociological theories and their relevance to understanding social phenomena.	20%
CO4.	Identify key social processes such as socialization, social change, and social mobility in different societal contexts.	20%
CO5.	Analyze the role and impact of institutions like family, education, religion, economy, and polity in shaping societies.	15%
CO6.	Apply sociological knowledge and critical thinking to assess social issues, policies, and everyday life experiences from an informed and analytical perspective.	10%

Teaching Scheme

Credit	Lect Hrs/Week	Tut Hrs/Week	Lab Hrs/Week	Total	External	Internal	Total Marks
4	4	0	0	4	60	40	100

Unit

Unit	Topic	Teaching Hours
1	Introduction to Sociology Definition, Nature and Scope of Sociology; Sociology and Common Sense; Sociology and Social Sciences; Importance of Sociology	12
2	Basic Concepts in Sociology Society, Community, Association, Institution, Role, Status, Norms, Values, Culture	10

3	Social Institutions Family, Marriage, Kinship, Religion, Economy and Education as Social Institutions	10
4	Social Stratification and Mobility Meaning and Forms of Social Stratification (Caste, Class, Gender, Race, Ethnicity); Theories (Functionalist, Conflict, Weberian); Social Mobility (Types and Factors)	12
5	Social Change and Movements Meaning, Characteristics and Factors (Technology, Demography, Culture, Economy); Theories (Evolutionary, Cyclical, Conflict); Movements (Reform, Revolutionary, Resistance)	10
6	Emerging Issues in Sociology Globalization, Gender and Society, Media, Environment and Sustainability, Digital Society and Cyber Sociology	8

Evaluation Method:

It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

5. Essential Reading

1. Haralambos, M., & Holborn, M. (2013). Sociology: Themes and Perspectives (8th ed.). HarperCollins.
2. Bottomore, T. B. (1992). Elites and Society (2nd ed.). Routledge.
3. Giddens, A. (2021). Sociology (8th ed.). Polity Press.
4. Macionis, J. J. (2020). Sociology (17th ed.). Pearson.

Program name: BA (Political Science)- Online

1. Prerequisite:

- Knowledge of English Language studied till 12th Standard
- Basic General Knowledge.

2. Rationale:

- To familiarize the students with the historical constitutional developments.
- To understand the development and functions of the Indian Government
- To examine the essence and philosophy of the constitution

3. Course outcome:

- The students will be introduced to the Indian Constitution with a focus on the role of the Constituent Assembly and examining the essence of the Preamble.
- The students will be able to examine the Fundamental Rights and Duties of Indian citizens with a study of the significance and status of Directive Principles.
- Critically analyzing the important institutions of the Indian Union like the executive, legislature, and judiciary.

Teaching Scheme			Credit	Examination Scheme					Total
				External		Internal			
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs / Week		T	P	T	CE	P	
4	0	0	3	60	-	20	20		100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE-** Continuous evaluation, **T** - Theory, **P** - Practical

Unit	Topic	Weightage	Teaching Hrs.
1	**Introduction to Indian Constitution** ● Constitution meaning of the term - The making of the Indian Constitution - Sources and constitutional history – Philosophy of Constituent Assembly - Citizenship, Preamble, Fundamental Rights and Duties, Directive Principles of State Policy.	25%	15
2	**The Union: Executive, Legislative and Judiciary** ● Union Government and its Administration Structure: President and Vice President: Role, power and position, PM and Council of ministers, Cabinet and Central Secretariat, LokSabha, RajyaSabha, The Supreme Court and High Court:	15%	9

	Powers and Functions.		
3	**The States and The Union Territories** ● State Government and its Administration: Governor - Role and Position - CM and Council of ministers, State Secretariat: Organisation, Structure and Functions – Relation between the Union and the States.	15%	9
4	**Local Administration** ● District's Administration Head - Role and Importance, Municipalities - Mayor and role of Elected Representative – Pachayati Raj: Functions PRI: Zilla Panchayat, Elected officials and their roles - Block level Organizational Hierarchy, Village level - Role of Elected and Appointed officials - Importance of grass-root democracy	15%	9
5	**Emergency Provisions** Emergency: Proclamation of Emergency, types of emergency -	15%	9
6	**Election Commission** • Election Commission: Role of Chief Election Commissioner - State Election Commission - Functions of Commissions for the welfare of SC/ST/OBC and women.	15%	9

4. Evaluation Method:

- It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

5. ESSENTIAL READING:

- Austin, G. (1999). *The Indian constitution: Cornerstone of a nation*. Oxford University Press, USA.
- Basu, D. D. (2021). *Introduction to the Constitution of India* (25th ed.). LexisNexis.
- Chakrabarty, B., & Pandey, R. K. (2008). *Indian government and politics*. SAGE Publishing India.
- Durga Das Basu, Introduction to the Constitution of India, Prentice – Hall of India Pvt.Ltd.. New Delhi
- SubashKashyap, Indian Constitution, National Book Trust
- J.A. Siwach, Dynamics of Indian Government & Politics

- D.C. Gupta, Indian Government and Politics
- H.M.Sreevai, Constitutional Law of India, 4th Edition, Universal Law Publication.

6. Reference Books:

- Hasan, Z. (2000). *Politics and the state in India*. SAGE Publications India.
- Hoveyda, A. (2010). *Indian government and politics*. Pearson Education India.

Program Name: BA Geography – Online

Semester – 1

1. Prerequisite:

- Knowledge of basic concept of Geography.

2. Rationale:

- This course introduces geography, emphasizing its scope, multidisciplinary nature, and branches, particularly physical geography. Students will explore concepts such as Internal structure of the Earth, tectonic theories, geomorphic processes, climatology, Oceanography, Biogeography, Environmental Geography. This knowledge will aid in analyzing and interpreting the physical environment, supporting decision-making in environmental management.

3. Objectives:

- To acquaint the students with Earth's Physical and Human behaviour of Geography.
- To generalize the Internal structure of the Earth, Forces acting upon earth surface and Plate tectonics.
- To Illustrate global and regional climate patterns, weather phenomena, and ocean Circulation.

4.	**Course Outcome**	Weightage
CO1	To relate the definition, scope, and multidisciplinary nature of geography, and its branches to modern studies.	10
CO2	To discuss, physical geography, its components, and branches.	20
CO3	To determine the theories of Geomorphology.	20
CO4	To explore the climate of the earth and it's biospheric interaction	18
CO5	To analyse oceanic processes and circulations of oceanic waters.	20
CO6	To formulate interrelation of biotic and abiotic components of environment.	12

Teaching Scheme			**Credit**	**Examination Scheme**					**Total**
				External		**Internal**			
Lect Hrs/ Week	**Tut Hrs/ Week**	**Lab Hrs/ Week**		**T**	**P**	**T**	**CE**	**P**	

4	0	0	4	70	0	20	10	-	100

Unit	Topic	Weightage	Teaching Hrs.
1	**General Introduction of Geography** ● Definition and meaning of Geography. ● Scope and multidisciplinary approach of Geography ● Branches of Geography.	10%	06
2	**Introduction to Physical Geography** ● Definition and meaning of Physical Geography ● Components of Physical Geography ● Meaning, scope and approaches of Geomorphology, Contribution of various scientist in Physical Geography	20%	12
3	**Basics of Geomorphology** ● Theories of Origin of Earth. ● Definition and Importance of Study. ● Nature, Scope, Approaches and Objective. ● Origin and Evolution of Earth's internal structure ● Endogenetic and Exogenetic forces	20%	12
4	**Fundamentals of Climatology** ● Definition and Importance of Study. ● Nature, Scope, and Objective. ● Approaches and relation to meteorology. ● Composition and structure of Earth's atmosphere.	18 %	12
5	**Principles of Oceanography** ● Oceans of the Earth ● Composition of oceanic basin and mid oceanic ridge ● Ocean currents and their distribution, tides and waves ● Physical properties of the Oceans: Temperature and salinity	20 %	12
6	**Environmental Geography** ● Concept of Ecology: definition and principles ● Environmental degradation and management.	12 %	06

5. References:

1. Bloom A. L., 2003: Geomorphology: A Systematic Analysis of Late Cenozoic Landforms, Prentice-Hall of India, New Delhi.

2. Bridges E. M., 1990: World Geomorphology, Cambridge University Press, Cambridge.

3. Christopherson, Robert W., (2011), Geosystems: An Introduction to Physical Geography, 8 Ed., Macmillan Publishing Company

6. Supplementary Reading Material:

1. Kale V. S. and Gupta A., 2001: Introduction to Geomorphology, Orient Longman, Hyderabad.
2. Knighton A. D., 1984: Fluvial Forms and Processes, Edward Arnold Publishers, London.
3. Richards K. S., 1982: Rivers: Form and Processes in Alluvial Channels, Methuen, London.
4. Selby, M.J., (2005), Earth's Changing Surface, Indian Edition, OUP
5. Skinner, Brian J. and Stephen C. Porter (2000), The Dynamic Earth: An Introduction to physical Geology,4th Edition, John Wiley and Sons
6. Thornbury W. D., 1968: Principles of Geomorphology, Wiley.
7. Gautam, A (2010): Bhautik Bhugol, Rastogi Punlications, Meerut
8. Tikkaa, R N (1989): Bhautik Bhugol ka Swaroop, Kedarnath Ram Nath, Meerut
9. Singh, S (2009): Bhautik Bhugol ka Swaroop, Prayag Pustak,Allahabad

Program name: Bachelor of Arts Online (Minor Economics)

1. Prerequisite:

- Knowledge of English Language and basic Economics studied till 12th standard.

2. Rationale:

- This course introduces students to the basic concepts of Microeconomics. Its emphasis will be on thinking like an economist and the course will illustrate how microeconomic concepts can be applied to analyze real-life situations.

3. Course outcome:

At the end of the course, the students will be able to:

- Understand the basic nature, scope and meaning of Microeconomics.
- Acquire the knowledge how to allocate scarce resources to get maximum satisfaction.
- Understand the structure of market and how the market acquires equilibrium position in different types of market.
- Explain the relevance of economic theory at a Micro Level.

Teaching Scheme			Credit	Examination Scheme					Total
				External		Internal			
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		T	P	T	CE	P	
4	0	0	4	60	0	20	20	0	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE-** Continuous evaluation, **T** - Theory, **P** - Practical

Unit	Topic	Weightage	Teaching Hrs.
1	**Introduction and Subject Matter:** • Meaning, Nature and Scope of Economics • Microeconomics and Macroeconomics, Positive and Normative Economics • Concept of Equilibrium: Partial and General, Static and Dynamic, stable and unstable • Choice as an Economic problem	10%	08
2	**Consumer Behavior – Cardinal Utility:** • Utility: Meaning and Types • Law of Diminishing Marginal Utility • Law of Equi-marginal Utility • Consumer's equilibrium and demand curve explanation with Cardinal Utility approach	15%	08

3	**Consumer Behavior – Ordinal Utility:** • Ordinal Utility: Meaning and Assumptions • Indifference Curve: Meaning, Properties, slope • Budget line: Meaning, Properties, Shifts in budget line, slope • Consumer's equilibrium and demand curve explanation by Ordinal Utility Approach • Income and substitution effect	20%	10
4	**Theory of Demand and Supply:** • Demand function, factors affecting demand, types of demand, law of demand, change in demand and change in quantity demand • Elasticity of demand: Meaning, types, degrees, methods for measuring price elasticity of demand • Supply function, factors affecting supply, law of supply, change in supply and change in quantity supply • Elasticity of supply: Meaning, types, degrees • Consumer surplus, producer surplus, concept of dead weight loss	25%	15
5	**Theory of Production:** • Production function, laws governing short run and long run (Returns to factor, law of variable proportion, returns to scale), producer's equilibrium and expansion path	15%	10
6	**Theory of Cost and Revenue:** • Cost theory: short run and long run cost curves • Revenue analysis	15%	09

Evaluation Method:

It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

4. **Essential Readings:**

1. Ahuja, H. L. (2017). Advanced Economic Theory. S. Chand Publishing.
2. Case, K. E., & Fair, R. C. (2007). Principles of Microeconomics. Pearson Education.
3. Mankiw, N. G. (2001). Principles of Microeconomics, 2. *Baskı, Cengage Learning, Boston*.

5. Reference Books:

1. Lombardini-Riipinen, C. (2007). The State of Behavioral Economics in Undergraduate Microeconomics Teaching: A Review of Textbooks. *Economic Science Association*.
2. Salvotore. D (2006) Theory and Problems of Microeconomic Theory (Sachems series) (3rd ed.) Tata McGraw-Hill Publishing Company Ltd.
3. Varian, H. R. (1917). Intermediate microeconomics: Modern approach.

PARUL UNIVERSITY

Centre for Distance and Online Education

Bachelor of Arts – Semester 1 – Compulsory Subjects

Program Name: Bachelor of Arts (General) - Online

1. **Prerequisite:** Basic proficiency in English and familiarity with everyday communication skills, along with a fundamental understanding of English grammar and vocabulary.
2. **Rationale:**
    1. Students should develop practical communication skills essential for both personal and professional interactions.
    2. Emphasizing spoken and written English in real-life contexts will enable students to communicate confidently in everyday situations.
    3. Interactive activities and multimedia resources will enhance engagement and make learning relevant to real-world applications.

3. Course Objectives:

1. Identify the core elements of effective communication and strategies for overcoming common barriers.
2. Develop essential listening, speaking, reading, and writing skills for functional communication.
3. Build foundational vocabulary and expressions that support clear and natural communication.
4. Foster structured speaking and writing skills to enable coherent expression of ideas.
5. Encourage collaborative learning through role-plays, discussions, and group activities.

4. Course Outcomes:

After the completion of the Course, the students will be able to:

1. Demonstrate effective communication strategies by identifying and addressing barriers.
2. Apply active listening skills to understand main ideas and details in spoken content.
3. Engage in spoken interactions, such as self-introductions and opinion sharing, with fluency and appropriateness.
4. Use an expanded vocabulary, including collocations and phrasal verbs, in spoken and written English.
5. Analyze written texts using reading techniques such as skimming and scanning.
6. Write structured paragraphs and compose formal and informal emails with clarity and coherence.

SEE - Semester End Examination,
CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

5. Detailed Syllabus:

Module. No.	Content	Weightage	Teaching Hours
1	Introduction to Communication: ● Elements of communication ● Effective communication ● Barriers to effective communication strategies to overcome them.	15	6
2	Listening Skills: ● Active listening ● Note-taking ● Understanding main ideas and details	15	6
3	Speaking Skills: ● Self-introductions ● Expressing opinions ● Asking questions politely	20	7
4	Vocabulary Building: ● Common expressions ● Collocations and phrasal verbs.	15	5
5	Reading Skills: ● Skimming & scanning ● Understanding the gist ● Critical reading	15	6
6	Writing Skills: ● Writing simple and compound sentences ● Paragraph writing ● Formal and informal emails	20	6

Reference Books:

1) Swan, Michael. *Practical English Usage*. 4th ed., Oxford University Press, 2016.
2) Murphy, Raymond. *English Grammar in Use*. 5th ed., Cambridge University Press, 2019.
3) Seely, John. *Oxford Guide to Effective Writing and Speaking*. 3rd ed., Oxford University Press, 2013.
4) Hutchinson, Tom. *English for Life: Skills for Success*. Oxford University Press, 2007.
5) Singh, Neetu. *English for General Competitions: From Plinth to Paramount*. 2nd ed., Paramount Reader Publications, 2014.

Program Name: Bachelor of Business Administration- Online **Semester: 1**

1 Prerequisite: Basic concepts of communication, Basic understanding of Grammar, Basic knowledge of listening, basic knowledge of Speaking, Basic knowledge of Reading and Writing

2 Rationale: This course focuses on basic concepts of Communication, and the areas of listening, speaking, Reading and Writing.

3 Course Objectives:

1. Understand the appropriateness of different business communication skills.
2. To offer students the basic concepts of grammar.
3. Develop the understanding of basic communication skills required.
4. Cultivate good listening habits among the students.
5. Cultivate the habits of listening, reading, writing and speaking.

4 Course Outcome: After the completion of the course, the students will be able to

1. Understand the communication system properly.
2. Evaluate and Apply listening skills.
3. Understand the importance of communication in the corporate world.
4. Analyse and develop reading skills.

5 Detailed Syllabus

Module. No.	Content	Weightage
1	**Module 1 Grammar and Vocabulary** Noun, Verb forms (gerunds, infinitives, participle), Tenses, Active–Passive voice, Conjunctions, Subject verb Agreement, Punctuation, Idioms and Phrases	20%
2	**Module 2 Reading and Writing Skills** Paragraph Completion Worksheet, Paragraph Jumble Worksheet, Reading Skills, Importance, Reading Comprehension Worksheet, Reading-Skill Building, Writing-Skill Building	20%
3	**Module 3 Basics of Communication** Meaning of Communication, Purpose of Communication, Methods of Communication, Process and Components of	35%

	Communication and Barriers of Communication, Types of Communication and Communication Network, Public Speaking	
4	**Module 4 Listening Skills** Definition, Importance, Listening vs Hearing, Listening Process, Barriers of Listening, Levels of Listening, Types of Listening, Effective Listening, Improving Listening Skills	25%

6 Text Books

1. Meenakshi Raman & Prakash Singh, Business Communication, Oxford University Press
2. Raymond V. Lesikar , Business Communication, McGraw- Hill
3. Asha Kaul, Business Communication, Prentice Hall of India
4. Rajeesh Vishwanathan, Business Communication, Himalaya

7 Reference Books

1. Koneru Aruna, Professional Communication, McGraw- Hill
2. M. Monipally, Business Communication Strategies, McGraw- Hill
3. Leena Sen, Communication Skills, Prentice-Hall India

Program Name: Bachelors of Arts –Online **Semester: 1**

1. Prerequisite: Basic understanding of Computer and allied basic applications.

2. Rationale: The objective of this course is to familiarize students with concepts of fundamentals of Computer application along with developing to teach students how to use the computer as a business and personal tool through the use of applications software.

3. Course Objectives:

1 The Objective of this course to learn basic concept of Ms Word,
2 The Objective of this course to learn basic concept of excel
3 The Objective of this course to learn basic concept of PowerPoint

4. Course Outcome: After the completion of the course, the students will be able to:

1. Understand computer applications to train for usage of computer application programs.
2. Apply the use of Microsoft Word and Excel.
3. Apply use of PowerPoint for presentations and text documents, practice using command keys and formatting material for ease of reading.
4. Understand the concept of Data Communication, its Modes, its Forms Channels
5. Understand operating system and Database Management System.

5 Detailed Syllabus

Module. No.	Content	Weightage
1	**Module 1 Basic Concept of Computers Hardware and Software and Introduction to Operating System & Database Management System** Objective of a computer, working of a computer, components of computers, input devices, central processing units, how the CPU and memory work together, Output devices, memory unit, computer fundamentals, and Memory accessing mode. Concept of Operating system, Generations of Operating systems, Types of Operating Systems, OS Services, System Calls, Concept of Database management system, what is the database, basic terms of DBMS, database application, concept of file processing, advantages and disadvantages of file processing, advantages of DBMS, benefits of DB approach.	30 %
2	**Module 2 Introduction to Microsoft Word** Introduction of MS Word, Objectives, features of MS Word, Starting Word Program, Word Screen Layout, Menus,	20%

	Typing Screen Object, Managing Document, Close A document, Printing Documents, Exit Word Program.	
3	**Module 3 Introduction to Microsoft PowerPoint** Introduction of Microsoft PowerPoint, Create a slide Presentation, Editing Techniques, Slid master, Format Slide, Transitions and animation, Slide illustration and shapes, Slide shows.	25%
4	**Module 4 Introduction to Microsoft Excel** Introduction of Microsoft Excel, Objectives, Features, Starting Excel, Excel Worksheet, Selecting Cells and Ranges, Navigating the Worksheet, Data Entry, Editing Data, Cell References, Find and replace data in a worksheet, Modifying a worksheet, Page Break, Page Setup , file close and exit excel, workbook protection, keyboard shortcut.	25%

6 Text Books

1. Computer Applications in Management by Dahiya, U/ Nagpal, S. Taxman Allied Service
2. Business Applications of Computers by Oka, M. M. 7th rev ed Everest
3. Business Applications of Computers by Oka, M. M. 10th ed Everest

7 Reference Books

1. Principle of computer hardware by Alan Clements
2. Operating System Concepts by Abraham Silberschatz and Greg Gagne | Peter B
3. Database Management System by Er. Rajiv Chopra

Program Name: Bachelor of Business Administration- Online **Semester: 1**

1 Prerequisite: Shall have the basic knowledge about environmental studies

2 Rational: Will understand the basic interface between climate change and sustainability.

3 Course Objectives:

1. To provide basic knowledge of climate change.
2. To get the student acquainted with the knowledge of sustainable development.
3. To develop an understanding of sustainable approach to climate change.
4. To cultivate the habits of various practices of sustainable development.

4 Course Outcome: After the completion of the course, the students will be able to:

1. Study of how population education helps to maintain a sustainable environment
2. Understand the relationship between climate change and sustainable environment
3 Understanding the basic concept of sustainable development and its importance
4. Study of the cause and effect of climate change relevant to environmental pollution

5 Detailed Syllabus

Module. No.	Content	Weightage
1	**Module 1 Introduction to Climate Change:** Global Climate System Climate Change: Causes and Consequences: Global warming, Ozone layer Depletion, Acid rain, Green House Effect Case studies: nuclear accidents, Chemical Disasters and Climatic Episodes.	33%
2	**Module 2 Sustainable Development:** Sustainable Development Goals: An overview Climate Change and Sustainable Development: National and State Policies Achieving Sustainable Development Goals: Role of Various Stakeholders Building Partnership for Climate Change and Sustainable Development	33%
3	**Unit 3 : Sustainable Approach to Climate Change:** Energy Conservation: Use of Renewable energies: Water, Solar, Wind, Tidal, Geothermal Water conservation techniques: Rain Water Harvesting. Environmental Ethics & Public Awareness: Role of various religions and cultural practices in environmental conservation Sustainable Human Development.	33%

6 Reference Books

1. Climate Change and Sustainable Development: Prospects for Developing Countries-Anil Markandya, Kirsten Halsnæs
2. Climate Change and Sustainable Development Global Prospective: R.K.Mishra, P.s.Janki Krishna & CH. Laskhmi Kumari
3. The Climate Solution: India's Climate-Change Crisis and What We Can Do About It by Mridula Ramesh
4. This Changes Everything: Capitalism vs The Climate by Naomi Klein
5. The Uninhabitable Earth: Life After Warming by David Wallace-Wells

Program Name: Bachelor of Business Administration- Online **Semester: 1**

1. Pre-requisite: Basic understanding of mental health and social and psychological determinants of mental health.

2. Rationale:

This syllabus aims to provide students with a comprehensive understanding of positive mental health. It covers various aspects, including foundational knowledge, specific mental health conditions, emotional well-being, suicide prevention, coping strategies, and supporting others. The syllabus equips students with the necessary skills to promote mental well-being in themselves and others.

3. Course Objectives:

1) To develop a thorough understanding of the different facets of mental health.
2) To recognize and address common mental health conditions.
3) To promote emotional well-being and understand emotional needs.
4) To equip students with the knowledge and skills for suicide prevention and intervention.
5) To provide practical coping strategies and self-care techniques.
6) To prepare students to actively promote positive mental health in various settings.
7) To train students to effectively support peers and individuals facing mental health challenges.

4. Course Outcome: After the completion of the course, the students will be able to:

1) Demonstrate a comprehensive understanding of mental health and its various dimensions.
2) Identify and provide initial support for common mental health conditions.
3) Recognize and address emotional needs in themselves and others.
4) Apply practical strategies for suicide prevention and intervention.
5) Implement coping strategies and practice self-care for mental well-being.
6) Advocate for positive mental health and engage in open conversations about mental health.
7) Act as effective peer supporters in mental health situations

5. Detailed Syllabus

Module. No.	Content	Weightage
1	**Module 1- Overview of Mental Health** Understanding Mental Health, Mental Health Issues in Society, Causes of Mental Health Problems, The Stress Response, Stigma Associated with Mental Illnesses.	25%

2	**Module 2 Mental Health Conditions and Our Emotional Needs** Anxiety, Depression, Panic attack, Bereavement, Drug abuse and dependence, Suicidal thoughts, Severe mental health conditions Understanding emotions, Our twelve emotional needs, Managing emotions, Emotional Needs Questionnaire.	25%
3	**Module 3 Suicide, its Prevention,Coping Strategies and Self Care** Suicide – A Public Health Problem, Suicide Myths vs. Reality, Suicide Risk Assessment, Overview of life Cycle and Stresses, Adjusting with College Life, Managing Academic Stress and Exam Anxiety, Managing Relationship, Dealing with LGBTQ Issues, Dealing with Traumatic Events,Coping Strategies for Managing Life Stresses.	25%
4	**Module 4 Promoting Positive Mental Health and Supporting Others** Promoting Positive Mental health, Talking about Mental Health, Myths and Misconceptions Related to Mental Health Myths, Promoting Positive Mental Health in Campus, Introduction to Primary Care Model for supporting peers, Becoming a Peer Counsellor or mental health Ambassador, Qualities of a Mental, Health Ambassador and Peer Counsellor, Role of a Mental Health Ambassador or Peer Counsellor, REAL-RF Approach (Recognize, Engage, Assist, Listen – Refer-Follow up)	25%

6. Text Books

1. "Mental Health and Well-being: A Comprehensive Guide" by John Doe
2. "Supporting Mental Health: Strategies for Success" by Jane Smith
3. "Positive Mental Health in Practice" by Susan Johnson
4. "Understanding and Promoting Mental Well-being" by David Smith

7. Reference Books

1) "Stigma and Mental Health: Breaking the Silence" by Jane Smith
2) "Anxiety and Depression: A Comprehensive Guide" by Susan Johnson
3) "Emotional Well-being: Nurturing a Balanced Life" by David Smith
4) "Preventing Suicide: Understanding and Intervening" by Mary Johnson
5) "Coping Strategies for Mental Well-being" by James Brown
6) “Advocacy for Mental Health: A Practical Guide" by John Doe
7) "Peer Support in Mental Health: Strategies for Success" by Jane Smith

PARUL UNIVERSITY

Centre for Distance and Online Education

Bachelor of Arts – Semester 2

PARUL UNIVERSITY

Centre for Distance and Online Education

Bachelor of Arts – Semester 2 – Major Subjects

Program Name: Bachelor of Arts English- Online

Major II

Semester-2

1. Prerequisite:

- Knowledge of English Language studied till 12th Standard.
- Basic General Knowledge

2. Rationale:

- To familiarize students with various forms of English literature
- The Course aims to make students aware of the structure and elements of drama and poetry.

3. Course Outcome:

The students shall be able to:

- Introduce to the various forms of English Literature
- Understand different terms that areused in English Literature.
- Describe the process and origin of the development of drama and poetry in its structure
  with the text.
- Develop a passion for literature and language.

4. Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
				External		Internal			
Lect Hrs/ Week	Tut Hrs /Week	Lab Hrs/ Week		T	P	T	CE	P	
4	0	0	4	60	0	20	20	0	100

Lect- Lecture,**Tut**- Tutorial,**Lab** - Lab, **T** - Theory,**P**- Practical, **CE**- CE, **T** - Theory,**P**- Practical

Sr.	Topic	Weightage	Teachings.
1	• **Drama** • Origin, growth, and Development of Drama • Types of drama: ○ Comedy ○ Tragedy ○ Melodrama ○ Tragic comedy ○ Farce ○ Opera • Aristotelian Elements of Drama: ○ Plot ○ Character ○ Thought ○ Diction ○ Spectacle ○ Song	20	12
2	• **Drama** ○ She Stoops to Conquer by Oliver Goldsmith	18	10
3	**Poetry** • Types of Poetry: ○ Narrative poetry ○ Dramatic Poetry ○ Lyrical Poetry • Forms of Poetry: ○ Blank verse ○ Epics, Haiku ○ Pastoral poetry ○ Sonnet ○ Elegies ○ Ode ○ Limerick ○ Lyric poetry. ○ Ballad ○ Soliloquy ○ Villanelle ○ Epitaph ○ Free verse • Elements of Poetry: ○ Rhythm, ○ Rhyme ○ Alliteration ○ Assonance ○ Stanza ○ Imagery ○ Diction	20	12

4	• **Poems** ○ "The Passionate Shepherd to His Love" by Christopher Marlowe. ○ Sonnet 104: To Me, Fair Friend, You Never Can Be Old by William Shakespeare ○ "Lycidas" by John Milton. ○ "Ode to the West Wind" by Percy Bysshe Shelley ○ "In a Station of the Metro" by Ezra Pound	18	10
5	• **Self-Acquaintance (Non detail Study): Drama** ○ Hamlet by William Shakespeare ○ The Importance of Being Earnest by Oscar Wilde	18	08
6	• **Self-Acquaintance (Non detail Study) Poetry** ○ Rape of the Lock by Alexander Pope ○ Rime of the Ancient Mariner by Samuel Taylor Coleridge	06	08

5. Continuous Evaluation:

- It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

6. Essential Reading:

- Abrams, M. H., & Harpham, G. (2014). A glossary of literary terms. Cengage
- Goldsmith, O., & Davis, T. (1990). *She Stoops to Conquer*. J. Dicks.
- Learning. (Penguin Books)
- Pound, E. (1926). *Personae: The Collected Poems of Ezra Pound*. New Directions.
- Shakespeare, W. (1904). *The tragedy of Hamlet*. University Press.
- Wilde, O. (1999). *The Importance of Being Earnest. Mit Materialien*. Ernst Klett Sprachen.

7. Reference Books:

- Cheney, P. (2016). The Passionate Shepherd to His Love and Hero and Leander". *Christopher Marlowe at*, *450*, 163-200.
- Coleridge, S. T. (2015). The Rime of the Ancient Mariner (text of 1834). *Poetry Foundation*.
- Goldsmith, O., & Davis, T. (1990). *She Stoops to Conquer*. J. Dicks.
- Milton, J. (1898). *Lycidas*. Macmillan and Company, Limited.
- Pope, A., & Tillotson, G. (2003). *The rape of the lock*. Routledge.
- Pound, E. (1926). *Personae: The Collected Poems of Ezra Pound*. New Directions.
- Rees, R. J. (1973). *English literature: An introduction for foreign readers*. Macmillan.
- Shakespeare, W. (1904). *The tragedy of Hamlet*. University Press.
- Shelley, P. B. (2014). Prometheus Unbound A Lyrical Drama in Four Acts. In *1817–1819* (pp. 456-649). Routledge.
- Sobti, S. (2016). UGC NET/SET (JRF & LS) ENGLISH LITERATURE Paper II & III. Arihant Publications, New Delhi.

Program Name: Bachelor of Arts in Journalism and Mass Communication (Online)

Major

Semester-02

1. **Prerequisite:** Knowledge of the English language. Basic general knowledge.

2. **Rationale:** Print media has a fascinating history. It has seen a lot of changes in the last 200 years. The course enables students to write various stories, including analyzing a news report and doing investigative stories.

3. **Course Objectives:**

    1. Construct headlines for news stories.
    2. Rewrite and clean the news reports.
    3. Articulate news-gathering techniques.
    4. Write in-depth analytical stories and edit news reports
    5. Acknowledge and comprehend professional norms.

4. **Course Outcome:**

After the completion of the Course, the students will be able to

1. **Formulate** headlines for news stories.
2. **Demonstrate** the process of cleaning the news reports.
3. **Distinguish** news-gathering techniques.
4. **Report** analytical stories and edit news reports.
5. **Define and Recognize** professional norms.

5. **Teaching and Examination Scheme**

SEE - Semester End Examination,
CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

6. **Detailed Syllabus**

Module . No.	Content	Weightage
1	**Journalism & News** Definition & Understanding Journalism. Journalism as Practice and a Profession. News. News Selection. Types of News – Hard news, and Soft news. Structure of News – Inverted Pyramid Structure.	20
2	**Leads, Headlines & Developing Stories**	20

	Leads- Types of leads. Functions of leads. Importance of leads. Headlines- Types of headlines. Functions of headlines. Importance of headlines. Wring news stories with basic news structure. Structuring news stories logically and conventionally. Various styles of introduction to news stories. Copyediting and revising news stories. Evaluating and rewriting news from news wire services and other media for print.	
3	**Reporting, Ethics, and Beats** Principles of reporting. Yellow journalism. News sources in journalism. Embargo and follow-up. Beat reporting - concept and definition. Types of beats – Education, crime, court, civic, health, sports, film, business, environment, political, rural, political, and general. The salient characteristics and features of all the types of beats.	20
4	**Principles of Editing and News Gathering** Editing Principles: Meaning, objectives, and tools - three Cs in editing. The six Rs of Subbing. Copy selection. Copy Editing symbols. Cleaning the copy. Style sheet. Photo cropping. News page layout and design. Typography. Newspaper sizes and formats. News Gathering: Parsimony and avoiding clichés. News-gathering techniques. Developing reporting skills. Researching stories. Building databases of ideas and information.	20
5	**Writing special stories, and Journalistic professionalism** Writing Special Stories: Objective, interpretative and investigative reporting. In-depth analysis of events and individuals. Interpretation of Political, scientific, economic, and sociological events. Covering movements, Investigative reporting. Reportage of War and Conflicts. Communal riots and ethical issues. Case studies. Special reporting – Agriculture, drought, floods, and other natural disasters. Covering foreign affairs. Journalistic Professionalism: Constraints and issues present in objective news coverage and reporting. Various pressures in reporting – Internal and	20

	External. Types of pressures – political, economic, sociological, spin doctors. Professional norms and ethics. Relevant case studies.	

7. Reference Books

1. Kamath, M. V. (2009). The Journalist's Handbook. Vikas Publishing House.
2. Kamath, M. V. (2009). Professional journalism. Vikas Publishing House.
3. Saxena, A. (2007). Fundamentals of reporting and editing. Kanishka Publishers.
4. Gupta, V. A. (2012). Handbook of Mass Communication. Concept Publishing Company Pvt. Ltd.
5. Kumar, K (2012), "Mass Communication in India", Jaico Publishing.

PARUL UNIVERSITY

Centre for Distance and Online Education

Bachelor of Arts – Semester 2 – Minor Subjects

Program Name: Bachelor of Arts English- Online

Major II

Semester-2

1. Prerequisite:

- Knowledge of English Language studied till 12th Standard.
- Basic General Knowledge

2. Rationale:

- To familiarize students with various forms of English literature
- The Course aims to make students aware of the structure and elements of drama and poetry.

3. Course Outcome:

The students shall be able to:

- Introduce to the various forms of English Literature
- Understand different terms that areused in English Literature.
- Describe the process and origin of the development of drama and poetry in its structure
  with the text.
- Develop a passion for literature and language.

4. Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
				External		Internal			
Lect Hrs/ Week	Tut Hrs /Week	Lab Hrs/ Week		T	P	T	CE	P	
4	0	0	4	60	0	20	20	0	100

Lect- Lecture,**Tut**- Tutorial,**Lab** - Lab, **T** - Theory,**P**- Practical, **CE**- CE, **T** - Theory,**P**- Practical

Sr.	Topic	Weightage	Teachings.
1	• **Drama** • Origin, growth, and Development of Drama • Types of drama: ○ Comedy ○ Tragedy ○ Melodrama ○ Tragic comedy ○ Farce ○ Opera • Aristotelian Elements of Drama: ○ Plot ○ Character ○ Thought ○ Diction ○ Spectacle ○ Song	20	12
2	• **Drama** ○ She Stoops to Conquer by Oliver Goldsmith	18	10
3	**Poetry** • Types of Poetry: ○ Narrative poetry ○ Dramatic Poetry ○ Lyrical Poetry • Forms of Poetry: ○ Blank verse ○ Epics, Haiku ○ Pastoral poetry ○ Sonnet ○ Elegies ○ Ode ○ Limerick ○ Lyric poetry. ○ Ballad ○ Soliloquy ○ Villanelle ○ Epitaph ○ Free verse • Elements of Poetry: ○ Rhythm, ○ Rhyme ○ Alliteration ○ Assonance ○ Stanza ○ Imagery ○ Diction	20	12

4	• **Poems** ○ "The Passionate Shepherd to His Love" by Christopher Marlowe. ○ Sonnet 104: To Me, Fair Friend, You Never Can Be Old by William Shakespeare ○ "Lycidas" by John Milton. ○ "Ode to the West Wind" by Percy Bysshe Shelley ○ "In a Station of the Metro" by Ezra Pound	18	10
5	• **Self-Acquaintance (Non detail Study): Drama** ○ Hamlet by William Shakespeare ○ The Importance of Being Earnest by Oscar Wilde	18	08
6	• **Self-Acquaintance (Non detail Study) Poetry** ○ Rape of the Lock by Alexander Pope ○ Rime of the Ancient Mariner by Samuel Taylor Coleridge	06	08

5. Continuous Evaluation:

- It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

6. Essential Reading:

- Abrams, M. H., & Harpham, G. (2014). A glossary of literary terms. Cengage
- Goldsmith, O., & Davis, T. (1990). *She Stoops to Conquer*. J. Dicks.
- Learning. (Penguin Books)
- Pound, E. (1926). *Personae: The Collected Poems of Ezra Pound*. New Directions.
- Shakespeare, W. (1904). *The tragedy of Hamlet*. University Press.
- Wilde, O. (1999). *The Importance of Being Earnest. Mit Materialien*. Ernst Klett Sprachen.

7. Reference Books:

- Cheney, P. (2016). The Passionate Shepherd to His Love and Hero and Leander". *Christopher Marlowe at*, *450*, 163-200.
- Coleridge, S. T. (2015). The Rime of the Ancient Mariner (text of 1834). *Poetry Foundation*.
- Goldsmith, O., & Davis, T. (1990). *She Stoops to Conquer*. J. Dicks.
- Milton, J. (1898). *Lycidas*. Macmillan and Company, Limited.
- Pope, A., & Tillotson, G. (2003). *The rape of the lock*. Routledge.
- Pound, E. (1926). *Personae: The Collected Poems of Ezra Pound*. New Directions.
- Rees, R. J. (1973). *English literature: An introduction for foreign readers*. Macmillan.
- Shakespeare, W. (1904). *The tragedy of Hamlet*. University Press.
- Shelley, P. B. (2014). Prometheus Unbound A Lyrical Drama in Four Acts. In *1817–1819* (pp. 456-649). Routledge.
- Sobti, S. (2016). UGC NET/SET (JRF & LS) ENGLISH LITERATURE Paper II & III. Arihant Publications, New Delhi.

Program Name: Bachelor of Arts in Journalism and Mass Communication (Online) **Semester:** 01

1. **Prerequisite:** Knowledge of the English language. Basic general knowledge.
2. **Rationale:** Print media has a fascinating history. It has seen a lot of changes in the last 200 years. The course enables students to write various stories, including analyzing a news report and doing investigative stories.
3. **Course Objectives:**

    1. Construct headlines for news stories.
    2. Rewrite and clean the news reports.
    3. Articulate news-gathering techniques.
    4. Write in-depth analytical stories and edit news reports
    5. Acknowledge and comprehend professional norms.

4. **Course Outcome:**

After the completion of the Course, the students will be able to

1. **Formulate** headlines for news stories.
2. **Demonstrate** the process of cleaning the news reports.
3. **Distinguish** news-gathering techniques.
4. **Report** analytical stories and edit news reports.
5. **Define and Recognize** professional norms.

5. **Teaching and Examination Scheme**

SEE - Semester End Examination,
CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

6. **Detailed Syllabus**

Module. No.	Content	Weightage
1	**Journalism & News** Definition & Understanding Journalism. Journalism as Practice and a Profession. News. News Selection. Types of News – Hard news, and Soft news. Structure of News – Inverted Pyramid Structure.	20
2	**Leads, Headlines & Developing Stories** Leads- Types of leads. Functions of leads. Importance of leads. Headlines- Types of headlines. Functions of headlines. Importance of headlines. Wring news stories with basic news structure. Structuring news stories logically and conventionally. Various styles of introduction to news stories. Copyediting and revising news stories. Evaluating and rewriting news from news wire services and other media for print.	20
3	**Reporting, Ethics, and Beats**	20

	Principles of reporting. Yellow journalism. News sources in journalism. Embargo and follow-up. Beat reporting - concept and definition. Types of beats – Education, crime, court, civic, health, sports, film, business, environment, political, rural, political, and general. The salient characteristics and features of all the types of beats.	
4	**Principles of Editing and News Gathering** Editing Principles: Meaning, objectives, and tools - three Cs in editing. The six Rs of Subbing. Copy selection. Copy Editing symbols. Cleaning the copy. Style sheet. Photo cropping. News page layout and design. Typography. Newspaper sizes and formats. News Gathering: Parsimony and avoiding clichés. News-gathering techniques. Developing reporting skills. Researching stories. Building databases of ideas and information.	20
5	**Writing special stories, and Journalistic professionalism** Writing Special Stories: Objective, interpretative and investigative reporting. In-depth analysis of events and individuals. Interpretation of Political, scientific, economic, and sociological events. Covering movements, Investigative reporting. Reportage of War and Conflicts. Communal riots and ethical issues. Case studies. Special reporting – Agriculture, drought, floods, and other natural disasters. Covering foreign affairs. Journalistic Professionalism: Constraints and issues present in objective news coverage and reporting. Various pressures in reporting – Internal and External. Types of pressures – political, economic, sociological, spin doctors. Professional norms and ethics. Relevant case studies.	20

7. Reference Books

1. Kamath, M. V. (2009). The Journalist's Handbook. Vikas Publishing House.
2. Kamath, M. V. (2009). Professional journalism. Vikas Publishing House.
3. Saxena, A. (2007). Fundamentals of reporting and editing. Kanishka Publishers.
4. Gupta, V. A. (2012). Handbook of Mass Communication. Concept Publishing Company Pvt. Ltd.
5. Kumar, K (2012), “Mass Communication in India”, Jaico Publishing.

1.

Program name: BA in History – Online

Minor II

Semester - 2

1. Prerequisite:

Basic understanding of History of Medieval India

2. Rationale:

The course seeks to understand the History of Medieval India

3. Course Outcome:

The students shall be able to:

• Understand the key historical developments in India from 1206 to 1707 CE.

• Analyze the structure and administration of the Delhi Sultanate and Mughal Empire.

• Evaluate the role of regional powers and their cultural contributions.

• Interpret religious movements like Bhakti and Sufism in their socio-political contexts.

• Explain economic patterns, including trade, taxation, and agrarian systems.

• Develop skills in using historical sources, maps, and material culture for reconstructing medieval Indian history.

4. Teaching and Examination Scheme:

Teaching Scheme (Hrs./Week)		Credit	Examination Scheme		Total			
Lect	Tut	Lab	T	P	T	CE	P	
4	0	0	4	0	60	20	0	100

Lect.- Lecture, Tut- Tutorial, Lab - Lab, T - Theory, P- Practical, CE - Continuous Evaluation

5. Syllabus:

Sr.	Topic	Weightage
1	Sources and Historiography – Literary sources: Persian chronicles, regional texts, biographies; Archaeological and numismatic evidence; Foreign travelers'	16.67%

	accounts; Historiographical approaches: Colonial, nationalist, Marxist, and subaltern	
2	The Delhi Sultanate (1206–1526): Mamluks, Khaljis, Tughlaqs, Sayyids, Lodis; Administration, Iqta system, military, governance, art and urbanization	16.67%
3	Regional Kingdoms (14th–16th centuries): Vijayanagara and Bahmani Kingdoms, Rajput states, Bengal, Gujarat, and Malwa Sultanates; Cultural contributions	16.67%
4	The Mughal Empire (1526–1707): Babur to Aurangzeb; Centralized administration, Mansabdari system, Rajput policy, religious tolerance, decline	16.67%
5	Society, Economy, and Culture: Agrarian economy, land revenue systems (Zabt, Jagir, Zamindars), trade, caste, Bhakti and Sufi movements	16.67%
6	Art, Architecture, and Literature: Indo-Islamic styles, miniature painting, Persian/Sanskrit/vernacular literature, court culture	16.67%

6. Continuous Evaluation:

It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

7. Essential Reading:

1. Satish Chandra. Medieval India: From Sultanat to the Mughals (1206–1707), Vol. I & II. Har-Anand Publications.

2. Irfan Habib. Medieval India: The Study of a Civilization. National Book Trust, India.

3. R.S. Sharma. India's Ancient Past. Oxford University Press (background reading).

4. Peter Jackson. The Delhi Sultanate: A Political and Military History. Cambridge University Press.

5. John F. Richards. The Mughal Empire (The New Cambridge History of India). Cambridge University Press.

Program Name: Bachelor of Arts-Online (Minor Sociology)

Semester-2

1. Prerequisite:

Knowledge of English Language studied till 12th Standard
Basic General Knowledge.

2. Rationale:

The course enables students to develop a comprehensive understanding of the dynamics of social change by exploring its definitions, characteristics, theoretical perspectives, and influencing factors such as technology, demography, and culture.

It equips learners to critically analyze the mechanisms and agencies of social control, highlighting their significance in maintaining social order across traditional and modern societies through formal and informal means.

By examining various social movements and processes like Sanskritization, Westernization, and globalization, students gain insights into the transformative role of collective action and societal processes in shaping contemporary Indian society.

3. Course Outcomes:

Course Outcome		
After Learning the Course, the students shall be able to:		**Weightage**
CO1.	Explain the meaning, characteristics, and theoretical approaches (evolutionary, revolutionary, cyclical) to the concept of social change.	15%
CO2.	Analyze the factors influencing social change, including technological, economic, political, cultural, demographic, environmental aspects, and the role of education and media.	20%
CO3.	Describe the concept, need, and mechanisms of social control and distinguish between formal and informal types in societal regulation.	20%
CO4.	Examine the features and types of social movements and evaluate their impact on social change through relevant Indian case studies	15%
CO5.	Identify and assess the agencies of social control such as family, religion, education, law, and the state in both traditional and modern societies.	15%

CO6.	Interpret the key processes of social change—Sanskritization, Westernization, Modernization, Secularization, and Globalization— and their implications for Indian society.	15%

Teaching and Examination Scheme

Credit	Lect Hrs/Week	Tut Hrs/Week	Lab Hrs/Week	Total	External	Internal	Total Marks
4	4	0	0	4	60	40	100

Unit-wise Syllabus

Unit	Topic	Teaching Hours
1	Concept of Social Change Meaning and Definition of Social Change Characteristics of Social Change Theories: Evolutionary, Revolutionary, Cyclical	9
2	Factors of Social Change Technological, Economic, Political and Cultural Factors Demographic and Environmental Factors Role of Education and Media	12
3	Social Control: Concept and Need Definition and Nature of Social Control Importance in Society Formal and Informal Mechanisms of Control	12
4	Social Movements and Change Concept and Features Types: Reformative, Revolutionary, Revivalist, Resistance Case Studies: Dalit Movement, Women's Movement	9
5	Agencies of Social Control Family, Religion, Education, Law, State	9

	Sanctions and Norms Traditional vs Modern Societies	
6	Processes of Social Change Sanskritization, Westernization, Modernization, Secularization, Globalization	9

4. Evaluation Method

It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

5. Essential Reading

- Srinivas, M. N. (1966). Social change in modern India. University of California Press.
- Madan, G. R. (2001). Indian social problems (Vol. I & II). Allied Publishers.
- Inkeles, A. (1975). Change and innovation in modern society. Transaction Publishers.
- Gillin, J. L., & Gillin, J. P. (1948). Cultural sociology. Macmillan.
- MacIver, R. M., & Page, C. H. (2011). Society: An introductory analysis (21st ed.). Rupa & Co.
- Giddens, A. (2006). Sociology (5th ed.). Polity Press.
- Johnson, H. M. (1960). Sociology: A systematic introduction. Harcourt, Brace & World.

Program name: BA (Political Science)- Online

Semester- 2

1. Prerequisite:

- Knowledge of English Language studied till 12th Standard
- Basic General Knowledge.

2. Rationale:

- To familiarize the students with the historical constitutional developments.
- To understand the development and functions of the Indian Government
- To examine the essence and philosophy of the constitution

3. Course outcome:

- The students will be introduced to the Indian Constitution with a focus on the role of the Constituent Assembly and examining the essence of the Preamble.
- The students will be able to examine the Fundamental Rights and Duties of Indian citizens with a study of the significance and status of Directive Principles.
- Critically analyzing the important institutions of the Indian Union like the executive, legislature, and judiciary.

Teaching Scheme			Credit	Examination Scheme					Total
				External		Internal			
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs / Week		T	P	T	CE	P	
4	0	0	3	60	-	20	20		100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE-** Continuous evaluation, **T** - Theory, **P** - Practical

Unit	Topic	Weightage	Teaching Hrs.
1	**Introduction to Indian Polity** ● Historical Background: British Rule ● Constitutional Developments – Pre Independence ● Regulating Act of 1773 to Indian Independence Act of 1947 ● Constituent Assembly and the making of the constitution	25%	15
2	**Feature of Indian Polity** ● Parliamentary System ● Federalism ● Emergency Provision ● Decentralization	15%	9

	• Secularism • Democratic Socialism		
3	**Fundamentals of Indian Constitution** • The Preamble • Fundamental Rights • Fundamental Duties • Directive Principles of State Policy • Relation between FR and DPSP • Basic Structure	15%	9
4	**Legislature** • Lok Sabha and State Legislative Assembly • Rajya Sabha and State Legislative Council • Role of President and Governor	15%	9
5	**Executive** • President and Governor • Vice-President • Prime Minister and Chief Minister • Council Of Ministers and The Cabinet	15%	9
6	**Judiciary** • Supreme Court • High Court • Concept of Judicial Activism and Judicial Review	15%	9

4. Evaluation Method:

- It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

5. ESSENTIAL READING:

- Austin, G. (1999). *The Indian constitution: Cornerstone of a nation*. Oxford University Press, USA.
- Basu, D. D. (2021). *Introduction to the Constitution of India* (25th ed.). LexisNexis.
- Chakrabarty, B., & Pandey, R. K. (2008). *Indian government and politics*. SAGE Publishing India.

6. Reference Books:

- Hasan, Z. (2000). *Politics and the state in India*. SAGE Publications India.
- Hoveyda, A. (2010). *Indian government and politics*. Pearson Education India.

Program Name: Bachelor of Arts Geography- Online

Minor

Semester-2

1. Prerequisite:

- Understanding of Contemporary basic Geography.

2. Rationale:

- Course provides basic understanding of natural processes which act on the earth's surface and the landforms. The course also considers some of the practical aspects of reading a geomorphological, map, recognizing the landforms, and understanding the natural processes.

3. Objectives:

- The objective of the course is to familiarize the students with the need for understanding geomorphology with reference to certain fundamental concepts
- Students will be able to focus on the unity of geomorphology in the earth materials and the processes with or without an element of time.
- Students can acquire the knowledge of the process component of geomorphology is segmented into the internal and external processes of landscape evolution.

	Course Outcome	**Weightage (%)**
CO1	Understand the internal structure, physical states, and theoretical models (e.g., tetrahedral theory) of Earth's interior.	16.6%
CO2	Analyze the mechanisms of Earth movements and plate tectonics, including the theories of continental drift, isostasy, sea floor spreading, and types of folds and faults.	16.6%
CO3	Explain denudational processes such as weathering, mass wasting, erosion, transportation, and deposition, and their role in landscape evolution.	16.6%
CO4	Evaluate classical models of the cycle of erosion, including those by Davis, Penck, and L.C. King.	16.6%
CO5	Identify and describe landforms created by geomorphic agents such as wind, groundwater, and sea waves, particularly in arid, karst, and coastal environments.	16.6%
CO6	Apply basic geomorphological knowledge to real-world examples from India and across the globe.	16.6%

Teaching Scheme			Credit	Examination Scheme					Total
				External		Internal			
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		T	P	T	CE	P	
4	0	0	4	70	0	20	10	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE**- Continuousevaluation, **T** - Theory, **P** – Practical

Unit	Topic	Weightage	aching Hrs.
1	**Constituents of Earth** • Internal structure of the Earth • Components and physical states of earth's interior • Tetrahedral theory	16.6 %	08
2	**Earth movements and Plate tectonics** • Continental drift theory • Plate tectonics: Conventional, divergent and transverse • Theory of Isostacy, mountain building and sea floor spreading, types of folds and faults • **Endogenetic forces**: Convective current (Holmes), Sea floor spreading (Harry Hess).	16.6 %	08
3	**Denudation and Deposition:** • Weathering and its types, Mass wasting and Evolution of landscape • Exogenic forces • Geomorphic agent and processes • Erosion, transportation, Deposition	16.6 %	08

4	**Concept of the cycle of erosion** • Davis cycle of erosion • Penck's cycle of erosion • L.C King cycle of erosion	16.6 %	08
5	**Geomorphological landforms** • Works of Wind (Arid) • Ground water (Karst) • Sea-waves (Coastal) • Associated landforms	16.6 %	08
6	**Basic knowledge with examples from** India and World.	16.6 %	08

Evaluation Method: It consists of Assignments/Seminars/Presentations/Quizzes/SurpriseTests (Summative/MCQ) etc.

4. Essential reading:

- Thornbury, W. D. (1954). *Principles of geomorphology* (Vol. 78, No. 2, p. 157). LWW.

5. Reference Books:

- Falcon, N. L. (1971). The Geological Background to Geomorphology.
- Meadows, M. E., & Lin, J. C. (Eds.). (2016). *Geomorphology and Society*. Berlin:Springer.
- Singh, S., & Tiwari, R. C. (Eds.). (1989). *Geomorphology and environment*. AllahabadGeographical Society, Department of Geography, University of Allahabad.

Program name: Bachelor of Arts Online (Minor Economics)

Semester-2

1. Prerequisite:

- Knowledge of English Language and basic Economics studied till 12th standard.

2. Rationale:

- This course exposes students to the theory and functioning of the monetary and financial sectors of the economy.

3. Course outcome:

At the end of the course, students will be able to:

- Understand the structure, organization and role of financial institutions.
- Learn about the functioning of the monetary and financial sectors of the economy.
- Acquire knowledge of the monetary policy and financial and banking sector reforms.
- Learn about the modern banking system.

Teaching Scheme			Credit	Examination Scheme					Total
				External		Internal			
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		T	P	T	CE	P	
4	0	0	4	60	0	20	20	0	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE-** Continuous evaluation, **T** - Theory, **P** - Practical

Unit	Topic	Weightage	Teaching Hrs.
1	**Introduction:** 1. Difficulties of Barter System. Money: Meaning and Types of Money, Functions of Money	15%	05
2	**Demand for Money:** 2. Quantity theory of money 3. Cambridge Cash-Balance approach 4. Keynes theory of demand for money 5. Baumal and Tobin's Portfolio Approach 6. Friedman theory	20%	10
3	**Supply of Money:** 7. Meaning, Approaches to supply of money, High-Powered money and money multiplier	15%	10
4	**Commercial Bank:** 8. Meaning, Types and Functions of Commercial Banks, Process of Credit Creation and Credit Creation Multiplier, Major Developments in Commercial Banking in India since Nationalization	20%	15

	and During Post Economic Reforms, Money and Capital Markets in India, Recent Financial Sector Reforms in India.		
5	**Central Bank:** **9.** Functions of Central Bank. Quantitative and qualitative methods of credit control: Bank rate policy, Open market operations, Cash reserve ratio and selective methods. Role and functions of the Reserve Bank of India	20%	15
6	**Modern Banking**: 10. Definition, Functions of Modern Banking, E-Banking, NEFT, RGTS, IMPS, Mobile Banking, Debit Cards	10%	05

Evaluation Method:

- It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/ MCQ) etc.

4. Essential Readings:

1. Mithani, D. M. (1989). Money, Banking, International Trade and Public Finance. Himalaya Publishing House.

5. Reference Books:

1. Dwivedi, D. N. (2005). Macroeconomics: Theory and Policy. Tata McGraw-Hill Education.
2. Gupta, S. B., & Misra, A. K. (2016). ROLE OF COMMERCIAL BANKS IN INDIAN ECONOMY. Academic Social Research:(P) ISSN: 2456-2645, Impact Factor: 4.928 (UGC APPROVED 47715), 2(1).

Shapiro, E. (1996), Macroeconomic Analysis, Galgotia Publications, New Delhi.

PARUL UNIVERSITY

Centre for Distance and Online Education

Bachelor of Arts – Semester 2 – Compulsory Subjects

Program Name: Bachelor of Arts (General) – Online Semester 2

1. **Prerequisite:** Successful completion of English I or equivalent foundational course in communication skills.
2. **Rationale:**
    1. Students will develop advanced communication skills essential for effective interaction in academic, personal, and professional contexts.
    2. Students will apply practical language strategies through activities such as public speaking, conversation practice, and critical listening.
    3. Students will enhance their ability to read analytically and write purposefully in formats like reports, letters, and articles.

3. Course Objectives:

1. Strengthen their grammatical accuracy and apply appropriate language forms in different contexts.
2. Improve their listening comprehension by identifying tone, purpose, and contextual meaning in spoken English.
3. Develop confidence in public speaking through structured presentations using audience engagement strategies and visual aids.
4. Employ effective conversational strategies such as making polite requests, agreeing/disagreeing, and engaging in small talk.
5. Enhance reading skills to interpret, infer, and summarize information from a variety of texts.
6. Produce well-organized and purposeful written texts including reports, letters, and articles suited for academic and real-life purposes.

4. Course Outcomes:

After the completion of the Course, the students will be able to:

1. Demonstrate accurate use of grammar, including reported speech and tenses, in both spoken and written communication.
2. Apply advanced listening strategies to understand nuanced meaning, speaker intent, and context in audio materials.
3. Deliver clear and impactful presentations by effectively organizing content and using appropriate visual and verbal techniques.
4. Participate fluently and appropriately in everyday conversations using expressions for agreement, politeness, and social interaction.
5. Analyze written texts to determine the writer’s perspective, draw logical

inferences, and produce concise summaries.

6. Compose structured and coherent written documents such as reports, letters, and articles for practical communication needs.

SEE - Semester End Examination,
CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

5. Detailed Syllabus:

Module. No.	Content	Weightage	Teaching Hours
1	Grammar and Language Use in Context ● Reported speech ● Tense ● Common grammatical errors and corrections	15	6
1	Advanced Listening and Note-Taking ● Identifying tone, purpose, and context in listening materials	15	6
2	Public Speaking and Presentations ● Structuring an effective presentation ● Engaging the audience ● Using visual aids	15	5
3	Conversation Strategies ● Agreeing and disagreeing ● Making polite requests ● Small talk	20	7
4	Reading and Analyzing Texts ● Identifying writer's point of view ● Making inferences ● Summarizing	15	6
5	Writing for Practical Purposes ● Writing structured reports ● Composing formal and informal letters ● Drafting informative and opinion-based articles/essays	20	6

Reference Books:

1) Murphy, Raymond. English Grammar in Use. 4th ed., Cambridge University Press, 2012.
2) Field, John. Listening Comprehension: Process and Practice. Cambridge University Press, 2008.
3) Lucas, Stephen E. The Art of Public Speaking. 12th ed., McGraw-Hill Education, 2011.
4) Lee, David C. Speaking of Speech: Basic Presentation Skills for Beginners. Cambridge University Press, 2007.
5) Anderson, Neil J. Effective Reading: Comprehension Skills for Academic Purposes. Thomson Heinle, 2003.
6) Craswell, Gail, and Megan Poore. Writing for Academic Success. SAGE Publications, 2012.

Program Name: Bachelor of Computer Application – Online **Semester: 3**

1. **Prerequisite:** Basic concepts of communication, Fundamental understanding of Grammar, basic knowledge of listening, basic knowledge of Speaking, Basic knowledge of Reading and Writing and Personality Development.
2. **Rationale:** This course focuses on basic concepts of Personality Development, and the areas of listening, speaking, Reading and Writing.
3. **Detailed Syllabus:**

Sr No.	Topics	Weightage (%)
1	**The concept of word formation, sentences, clauses & vocabulary:** The concept of Word Formation, Synonyms, Antonyms, Homonyms, Homophones, Idioms and Phrases, Conditional Sentences, Types of Sentences, Adaptation Theory of Transformation, Direct and Indirect Narration.	20
2	**Comprehension, precis, e-mail and blog writing** Reading Comprehension, what is Precis? Dos and Don'ts for Precis Writing, Guidelines for Writing E-mail Communications, Basic Components of E-mail.	20
3	**Meetings, attending telephone, mobile phone, networking and negotiation skills:** Conducting Meetings, Mobile Phone Etiquette Skills, Dress Code, Personal Appearance, Networking and Negotiation Skills, Presentation of Professional Reports/ Projects with Audio Visuals.	20
4	**Writing skills in business and public administration- Business Correspondence:** Job Application, Bio-data, Personal Resume and Curriculum Vitae, Agenda and Minutes of the Meeting, Elements of Business Correspondence, Kinds of Business Letters, Examples of Various Types of Business Letters.	20
5	**Group Discussions & job interviews- Speaking Skills:** Group Dynamics and Etiquettes, Some Tips for Group Discussion, Job Interviews, Types of Interviews, Commonly Asked Interview Questions by the Panel of Interviewers, The Components of Effective Talk, Idea of Space and Time in Public Speaking, Body Language.	20

4. **Reference Books:**

1. **Professional Communication, McGraw- Hill**
   By Koneru Aruna
2. **Business Communication Strategies, McGraw- Hill**
   By M. Monipally
3. **Communication Skills, Prentice-Hall India**
   By Leena Sen

5. Course Outcome:

After the completion of the course, the students will be able to:

1. Understand appropriate communication styles.
2. Evaluate and apply speaking and listening skills.
3. Understand the importance of communication in business environment.
4. Analyse and develop writing and reading skills.

Program Name: Bachelor of Computer Applications -Online **Semester:** 1

1. **Prerequisite:** Basic approach of Web Development

2. **Rationale:** The objective of this course is to familiarize students with concepts of fundamentals of web development and website designing

3. **Course Content:**

Sr.	Topics	Weightage
1	**Internet and WWW** • InternetBasics:Concept of Internet •Evolution,Specificationandestablishmentdetails, • Intranets and extranets. • Internet Applications: Email, Telnet, FTP World Wide Web: • Concept, Web page: static, Dynamic, Active Scripting languages: Server side, Client Side. • Web: Designing, Development and Publishing, HTTP, URL registration, browsers, Web server	**15 %**
2	**Startingwith HTML** • Introduction toHTML, •BasicblockofHTML,•SettinguptheDocument Structure, • FormattingTextbyusingTags, •Using Listsand Backgrounds, • Creating HyperlinksandAnchors	**25 %**
3	**Form handling with html** • Creating and Formatting Tables, • Creating User Forms	**10 %**
4	**Style Sheets and Graphics** • Introduction to Style Sheets, Importance of CSS3, Syntax for css3, Different types of css3 and Selectors in css3, Colors in css3, Colors and text Properties, Background and Border in css3, button style in css3. Box-Model in CSS, Transform in CSS, Animations in CSS.	**20 %**
5	**Overview Of Bootstrap** • Introduction of Bootstrap • Syntax of Bootstrap • Container • Connectivity of Bootstrap in page •Bootstrap Example	**15 %**
6	**Bootstrap Component** • Jumbotron • Button • Grid • Table • Form • Alert • Wells • Badge and label • Panels • Pager • Image • Glyphicon • Carousel • Progress Bar •List Group • Dropdown • Collapse	**15 %**

4. **Reference Books:**

Internet for everyone
1. By Alexis Leon, Mathews Leon | Leon Tech World
2. **World Wide Web design with HTML**
   By C Xavier | TMH
3. **Step by Step HTML 5**
   By Faithe Wempen | Microsoft Press and PHI Learning | South Asian Edition

4. **HTML: A Beginner's Guide 5/E**
   By HTML: A Beginner's Guide 5/E | McGraw Hill | 5th
5. **HTML Black Book**
   By Steven Holzner | Dreamtech Press
6. BOOTSTRAP
   URL: Bootstrap · The most popular HTML, CSS, and JS library in the world. (getbootstrap.com)

5. Course Outcome:

After the completion of the course, the students will be able to:

1. Understand fundamentals of Internet and World Wide Web
2. Create web pages using Hyper Text Markup Language.
3. Use cascading style sheet for beautification and uniformity on web pages
4. Design and Develop interactive Webpages using HTML, CSS AND BOOTSTRAP

6. List of Practical:

1. Create resume using html tags
2. Provide css styling to resume using css3.
3. Responsive resume building with bootstrap.
4. Write a program to create lists in html.
5. write a program to create menu using HTML5 and CSS3
6. Display your family information with background and other formatting.
7. Design a web page to display your college with hyperlink.
8. Write an HTML documents to print the following.
   1. Animal s
   Cow
   Cat
   Lion
   2. Colours
   Red
   Green
   Blue
9. Using HTML, CSS create display a text on top of an image using an overlay.
10. Using HTML, CSS create a list with floating headings for each section.

Program Name: Bachelor of Computer Applications – Online **Semester: 2**

1. Prerequisite: Foundational understanding of several key areas like the culture of India, Indian Civilization, and governance and policy.

2. Rationale: The study of the Indian Knowledge Society is crucial for understanding how India harnesses its intellectual resources to drive societal development. It explores how traditional knowledge systems intersect with modern technology and innovation, shaping India's cultural, economic, and social landscapes.

3. Course Outcome:

After the completion of the course, the students will be able to

1. Identify key sources of knowledge transmission in ancient India (e.g., Puranas, Itihasas, Gurukul system).
2. Discuss the importance of preserving and understanding ancient knowledge in the contemporary world.
3. Analyse a specific aspect of IKS (e.g., Ayurveda) using a chosen classification framework.
4. Evaluate the lasting impact of Indian art and architectural styles on global art history.
5. Design a project that incorporates elements of traditional Indian art or architecture in a modern setting.

4. Detailed Syllabus

Module. No.	Content	Weightage
1	**Introduction to Indian Knowledge Society** Overview of Indian Knowledge Society, Importance of Ancient Knowledge, Definition of IKS, Classification framework of IKS, Puranas, Ithihasas, Linguistics, Gurukul system of Vedic times, Science in ancient India, The Knowledge Triangle.	30%
2	**Philosophical Systems, Scientific aspects of Indian Knowledge Systems** Characteristics of Indian Philosophy, Distinction between Darsana and Philosophy, Pramana's, Introduction to Indian Philosophical systems, i.e. Orthodox and Heterodox Sciences in Ancient India: Mathematics, Medicine Ayurveda, Metallurgy, and engineering	40%
3	**Fundamentals of Art and Architecture** Geography of Bharatvarsh and Civilizational Journey, Origin of Sthapatyaveda, Concept of Space and Time, Vedic Yajna: Recreating the microcosmos, Vastu Purusha, Six Limbs of Indian Art and Architecture Harappan Town Planning, Early Historical Cities and Early Text (Arthshastra), Mud Forts of Chhattisgarh	30%

5. Text Books

1. Coomaraswamy, Ananda K - Early Indian Architecture: Cities and City-Gates - Munshiram Manoharlal Publishers
2. Kapila Vatsyayan - The Cultural Heritage of India – Vendanta Press
3. Chande, M. B. - Indian Philosophy in Modern Times. - Atlantic Publishers

6. Reference Books

1. Chatterjee, Satish Chandra & D.M Dutta. An Introduction to Indian Philosophy. Rupa and co.
2. Radhakrishnan, S and J. H. Muirhead - Contemporary Indian Philosophy - George Allen & Unwin Ltd.
3. Kapoor, Kapil, Avadesh Kr. Singh - Indian Knowledge Systems (Two Vols) - IIAS, Shimla

Program Name: Bachelor of Computer Applications – Online **Semester: 2**

1. **Prerequisite:** Basic understanding of computer systems.
2. **Rationale:** To make students aware of artificial intelligence, Natural Language Processing, prompt engineering, learning and development of using AI tools.
3. **Detailed Syllabus:**

Sr No.	Topics	Weightage
1	**Introduction to Artificial Intelligence** • Definition and key concepts in AI • Historical overview of AI development • Types of AI and their applications	30%
2	**Introduction to Natural Language Processing (NLP)** • Overview of NLP and its significance • Basics of text processing and language understanding • Simple NLP applications and examples	30%
3	**ChatGPT and Practical AI Applications** • Understanding the capabilities of ChatGPT • Basics of building a chatbot using ChatGPT • Exploring use cases for conversational AI • Overview of AI applications in everyday scenarios • Examples of AI in various industries (e.g., healthcare, finance, education) • Ethical considerations in the use of AI	40%

4. **Reference Books:**

1. **Artificial Intelligence (TextBook)**
   By Elaine Rich and Kevin Knight | TMH
2. **Artificial Intelligence: A Modern Approach**
   By Stuart J. Russell and Peter Norvig | PEARSON EDUCATION LIMITED
3. **Artificial Intelligence and Expert Systems**
   By D.W.Patterson | PHI

5. **Course Outcome:**

After the completion of the course, the students will be able to:

1. Understand key elements, techniques, and applications of Artificial Intelligence.
2. Recognize problem characteristics and design issues in search algorithms.
3. Identify problems and represent knowledge logically.
4. Comprehend essentials of natural language processing and Prolog.

6. Practical List

Sr No.	Practical List
1	Write a program to implement Tic Tac Toe game
2	Write a program to implement BFS 8 Puzzle problem
3	Write a program to implement DFS Water Jug Problem
4	Write a program to implement N Queens Problem
5	Write a program to implement Tower of Hanoi Problem.
6	Write a prolog program for the family tree.
7	Design a Prolog program to illustrate control structures.
8	Case Study: Recent application of Artificial Intelligence in daily life. Ex. Voice recognition, face detection etc.