



PU

PARUL UNIVERSITY

Centre for Distance &
Online Education
(CDOE)



Online B. B. A.

PARUL UNIVERSITY



PARUL UNIVERSITY

INDIA'S YOUNGEST
NAAC A++ UNIVERSITY

VADODARA

GUJARAT

INDIA



UNIVERSITY GRANTS COMMISSION

(UGC)



UGC Approval

ONLINE PROGRAMMES

UNIVERSITY GRANTS COMMISSION
DISTANCE EDUCATION BUREAU

F.No. 1-6/2025(DEB-NER)

02nd April, 2025

The list of Higher Educational Institutions (HEIs) entitled to start full-fledged Online Programmes as per provisions stipulated under Regulation 3(B)(a) of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and its amendments from academic year 2024-25, academic session beginning February, 2025

S.No	STATE	TYPE OF HEI	HEI NAME	NUMBER OF PROGRAMMES	NAME OF PROGRAMMES
14.	GUJARAT	PRIVATE UNIVERSITY	PARUL UNIVERSITY	10	1) BACHELOR OF ARTS (GENERAL) 2) BACHELOR OF BUSINESS ADMINISTRATION 3) BACHELOR OF COMPUTER APPLICATIONS 4) MASTER OF ARTS (JOURNALISM & MASS COMMUNICATION) 5) MASTER OF SOCIAL WORK 6) MASTER OF COMMERCE 7) MASTER OF ARTS (ENGLISH LANGUAGE TEACHING) 8) MASTER OF BUSINESS ADMINISTRATION 9) MASTER OF COMPUTER APPLICATIONS 10) MASTER OF SCIENCE (APPLIED MATHEMATICS)



UGC Public Notice: Equivalence of degree obtained through OL & ODL mode with degree obtained through conventional mode



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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F. No.3-5/2022(DEB-III)

PUBLIC NOTICE

August, 2022

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

Sample Degree Certificate & Mark sheet

**Parul University**
Established & Incorporated Under Gujarat Private Universities
(Second Amendment) Act, 2013 (Reg. Act No. 7 of 2013)

We, the President, the Provost, the Members of the Governing Body,
the Board of Management and the Academic Council
certify that

Student Name
has been examined and found suitable for the award of the Degree
Master of Business Administration
in
(Specialization)
in Online Mode
at the Centre for Continuing Education & Online Learning
with Cumulative Grade Point Average of 8.55 / 10
and
First Class with Distinction.

Student
Photo

Enrollment Number: 200617200002
ABC ID: 123456789123
Date of Convocation: 25-11-2022

President



Provost

**Parul[®] University** | **NAAC A++**
Established & Incorporated Under Gujarat Private Universities
(Second Amendment) Act, 2013 (Reg. Act No. 7 of 2013)

Semester Grade Report

Academic Year : 2023-24

Month & Year : Jan-2024

Semester : I

Enrollment No :

Student's Name :

Seat No :

Program : MASTER OF BUSINESS ADMINISTRATION (MODE - ONLINE)

ABC ID :

Institute : CENTRE FOR DISTANCE AND ONLINE EDUCATION

Subject Code	Subject Name	Credit	Grade	Grade Point	Credit Point
222011001	Information Systems for Business	4.00	A+	9.00	36.00
222011002	Principles of Management	4.00	A+	9.00	36.00
222011003	Business Statistics	4.00	A+	9.00	36.00
222011004	Accounting for Manager	4.00	A+	9.00	36.00
222011005	Managerial Economics	4.00	A	8.00	32.00
222011006	Organizational Behaviour	4.00	A+	9.00	36.00
222011007	Communication Skills	4.00	A+	9.00	36.00
		Total	28.00		248.00

Total Backlog : 0

Result : Permitted to register in Semester - II

Result declared on : 14-05-2024

SGPA : 8.86
CGPA : 8.86

Controller of Examinations

Difference Between Online Learning (OL) & Open and Distance Learning (ODL)



Difference Between Online Learning (OL) & Open and Distance Learning (ODL)

Parameter	Online Learning (OL)	Open & Distance Learning (ODL)
Definition	A type of education that is delivered entirely over the internet or through digital means	A type of education where the instructor & the students are separated by distance, & instruction is delivered through personal contact & mail
Flexibility	High-level of flexibility	Moderate level of flexibility
Learning Material / Lectures / Contact Hours	Recorded Videos, digital learning material	Hard copy of Study Material (Books). Parul University will conduct offline classes in each semester for students. These classes are called Personal Contact Program (PCP)
Project / Assignment submissions	The candidates will attend the live lectures on LMS (Online Mode)	The student will have to attend some portion of lectures physically in campus (Hybrid Mode)
Conduct of Examination	AI-proctored Online exams are conducted on LMS	Physical examination at Parul University Vadodara Campus
Access to Resources	Digital academic resources are available 24*7 at the LMS	Study materials or books are delivered by the university via courier
Geographical Restrictions	Parul University can enroll candidates from any state of India as well as International students	Enrolments from Gujarat



Parul University's Online Learning Programs



USPs of Online Learning @ PU

Industry
Centric
Curriculum

Free In-
Demand
Certificate
Programs

Free Self-
Learning
Materials
(Hard Copies)

Earn One More
Degree at 30%
Scholarship

Global
Opportunities

High End
Animated Videos
& Course Content

List of Online Programs

UNDERGRADUATE PROGRAMS

- ✓ Bachelor of Arts (B. A.)
- ✓ Bachelor of Business Administration (B. B. A.)
- ✓ Bachelor of Computer Application (B. C. A.)

POSTGRADUATE PROGRAMS

- ✓ Master of Business Administration (M. B. A.)
- ✓ Master of Computer Application (M. C. A.)
- ✓ Master of Arts - Journalism & Mass Communication (M. A. - J. M. C.)
- ✓ Master of Arts - English Language Teaching (M. A. – E. L. T.)
- ✓ Master of Commerce (M. Com.)
- ✓ Master of Social Work (M. S. W.)
- ✓ Master of Science - Applied Mathematics (M. Sc. – Applied Mathematics)



Bachelor of Business Administration (B. B. A.)



Online Convenience with offline Support

GET FREE HARD COPIES

Of Self Learning Materials all semester!



Fee Structure

Course	Lump sum	Annual	Semester
Bachelor of Business Administration (B. B. A.)	₹ 70,000	₹ 90,000 ₹ 30,000 per year	₹ 1,11,000 ₹ 18,500 per sem

Eligibility: *10+2 Examination or any other equivalent Examination*

Free Certifications

- Certificate Program in ChatGPT
 - Certificate Program in Tourism & Hospitality Management
 - Certificate Program in Email & Mobile Marketing
 - Certificate Program in Goods & Service Tax
 - Certificate Program in Excel for Beginners
-

Dual Degree @ 30% Scholarship

- Diploma in Digital Marketing
 - Diploma in Financial Services & Portfolio Management
 - Diploma in Computer Application & Business Management
-

Subjects



SEM I	SEM II	SEM III
• Principles of Management • Forms of Business Organization • Personality Development • Computer Application • Communication Skills -1 • Common Value-Added Course - 1 • Common Value-Added Course - 2	• Financial Accounting • Principles of Economics • Advance Excel • Communication Skills -2 • Modern Office Management • Common Value-Added Course - 3 • Common Value-Added Course - 4	• Cost Accounting • Fundamentals of Marketing Management • Fundamentals of Human Resource Management • Business Correspondence & Reporting • Web development • Event Management

Subjects



SEM IV	SEM V	SEM VI
• Research Methodology • Organization Behaviour • Fundamentals of Financial Management • Business Laws • Business Statistics - 1 • Professional Communication skills	• Fundamentals of Entrepreneurship • Business Statistics - 2 • Internship • Elective 1 • Elective 2	• E commerce • Strategic Management • Comprehensive Project • Elective 3 • Elective 4

Elective Pool

Electives	Marketing	Finance	Human Resource
1	Sales & Distribution Management	International Finance	Labor Law
2	Fundamentals of Digital Marketing	Fundamentals & Technical Analysis of Stock Market	Compensation Management
3	Consumer Behaviour	Banking & Insurance	Strategic Human Resource Management
4	Retail Marketing	Risk Management	International Human Resource Management

Learning Management System (LMS) & Examination



Four Quadrants Approach



Pre-recorded Sessions of each subject with high quality animated content.

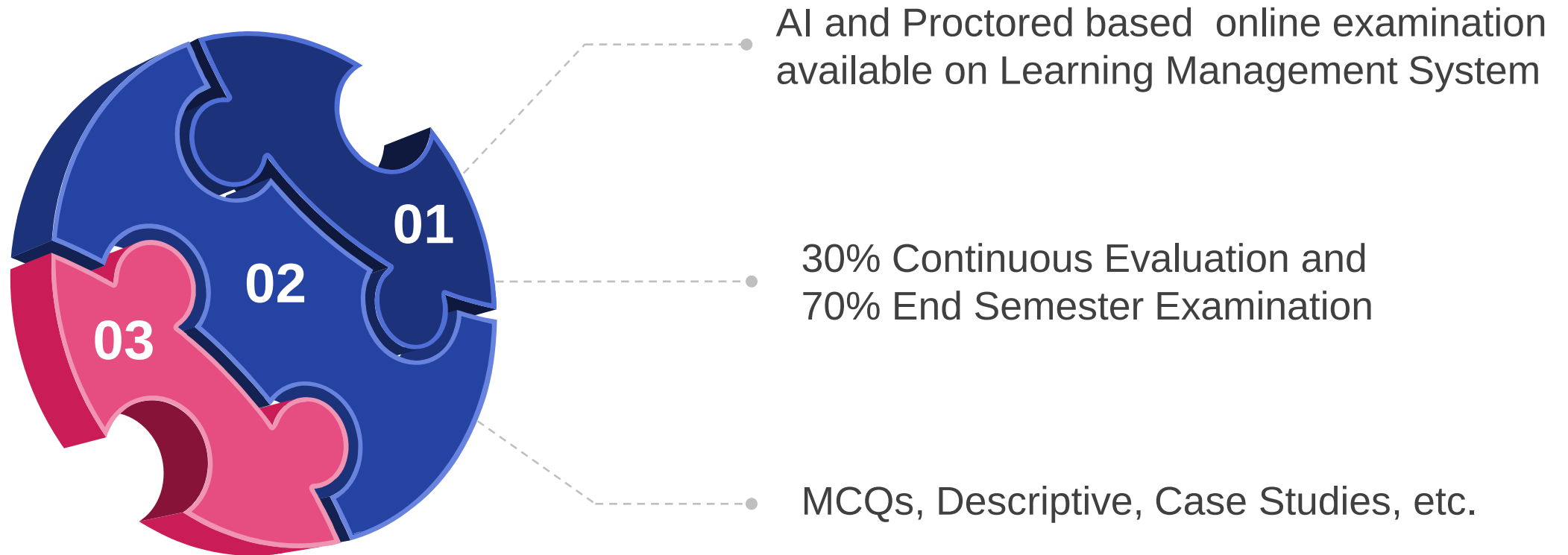
e - Content in terms of Lecture Notes

Learning
Management
System (LMS)

- PowerPoint presentations
- Discussion Forum and Doubt solving session

Self-assessments, Exams, Quizzes, Case Studies, Presentations, Assignments, Projects etc.

Examination





Global Opportunities



Global Opportunities

Semester Exchange Programs

Final Year With an
International University



PLACEMENTS



Placements

Creating Impeccable Placement Opportunities



BEST UNIVERSITY IN PLACEMENTS

Award by **ASSOCHAM**
Consecutively for 3 Years

30 Lacs

Highest Package

7-8 Lacs

Average Packages

24,000⁺

Students Placed

2,500⁺

Annual Student
Placements

2,200⁺

Recruiting
Companies

Our Leading Recruiters

amazon

Mahindra

asian

HDFC BANK

vodafone

DECATHLON

ABB

We Have Ties With The Most Leading Recruiters in the Industry

Our Top Recruiting Companies

tcs TATA
CONSULTANCY
SERVICES

320 Students
annually

BYJU'S
The Learning App

250 Students
annually

Reliance
Industries Limited

100 Students
annually

Alembic
Touching Lives over 100
years

80 Students
annually



80 Students
annually

Infosys

120 Students
annually

FAQs



FAQs*

1.

What are rules and regulations governing Online Education offered by the Institutions in India?

UGC has notified University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 on 4th September, 2020 in the Gazette. Subsequently, amendments have been notified on 1st July, 2021 and 18th July, 2022 in the Gazette which is available on UGC website.

These regulations are applicable to a University referred to under clause (f) of section 2 of the University Grants Commission Act, 1956 (3 of 1956) and an Institution Deemed to be University under section 3 of the said Act.

2.

What are the programmes which are permitted and prohibited in Online Education?

UGC regulations lay down the minimum standards of instruction for the grant of degrees at the undergraduate and post graduate levels and grant of post graduate diploma of duration of two years.

Programmes in the disciplines (including their allied domains) of Engineering, Medical, Physiotherapy, Occupational Therapy and other Para-Medical disciplines, Pharmacy, Nursing, Dental, Architecture, Law, Agriculture, Horticulture, Hotel Management, Catering Technology, Culinary Sciences, Aircraft Maintenance, Visual Arts and Sports are prohibited in ODL and/or Online mode. The research based programmes such as M.Phil and Ph.D. are also prohibited.

3.

Whether the degree acquired through distance mode is equivalent to the degree acquired through regular mode?

Regulation 22 of UGC (ODL Programmes and Online Programmes) Regulations, 2020 stipulates as under: Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode.

4.

Whether the degree acquired during recognized period stands recognized?

Regulation 23(2) of UGC (ODL Programmes and Online Programmes) Regulations, 2020 stipulates as under:

Admission taken in a recognized programme under Open and Distance Learning mode and/or Online mode during the recognition period stands recognized till the completion of programme, even if the Higher Educational Institution does not have recognition for further years, provided the programme is offered as per the UGC norms of territorial jurisdiction and in conformity with the extant guidelines and/or UGC regulations and regulations of respective regulatory bodies.

5.

Whether the learner residing in any part of the Country can enrol in any university recognized by UGC?

Learner's enrolment (for online mode): A Learner residing within or outside India may enroll in any programme being offered by a HEI recognized by the commission for offering programme under online mode.

6.

Whether all Higher Educational Institution can offer Certificate or Diploma programmes in online mode?

No.

Only Higher Educational Institution recognized for offering programmes at Under Graduate Degree or Post Graduate Degree or Post Graduate diploma levels in or Online mode may offer Certificate or Diploma programmes in or Online mode provided HEI has the approval of its statutory authorities and Regulatory Authorities or Councils.

7.

What are the necessary documents I have to submit?

- Aadhar ID Card
- Photograph
- 10th class certificate
- 12th class certificate
- Graduation degree

It is mandatory to upload the scanned copy of original documents.

8.

Is it possible to take the examination from any location?

Yes, you can take online AI proctored examinations from anywhere.

9.

Are live online session attendances mandatory?

While not compulsory, attendance is essential. You must participate in all activities with a minimum attendance of 75%.

10.

Are the programs entirely online, and is learning material downloadable?

Absolutely. All aspects, from application to certification, are conducted online, and you can access learning materials through your LMS. Additionally, some materials are downloadable.

11.

What system requirements do I need to have to pursue the course?

Basic system requirements. In Hardware you need: Multimedia PC, Laptop, Tablet or Smartphone and Internet with at least 1 Mbps speed. In Software you need: Internet Explorer/Chrome/Firefox (latest version), Flash Plug-in and Java updated on computer

12.

How do I access my course material?

Access to the course material will be provided through the Parul University-LMS.

13.

Do I need to buy textbooks or software?

No, all necessary materials are available on your Parul University-LMS.

14.

Can we communicate with faculty members outside of live classes?

Yes, you can submit queries through your LMS, and the faculty will respond.

15.

How can I interact with my peers?

The discussion forum is the medium where you can connect with your faculty and peers.

16.

Will I get recorded lectures of live sessions?

Yes. Recordings of the live sessions will be available to students post the session.

17.

How will examinations be conducted?

Examination will be conducted in online mode only.

18.

What is the assessment method for UG and PG?

Assessment generally includes:
End Sem Exam: Weighted at 70%
Continuous Evaluation: Weighted at 30%

19. **What is the maximum duration to complete a degree programme?**

For PG programs, it's a 2-year program with a maximum duration of 4 years. For UG programs, it's a 3-year program with a maximum duration of 6 years.

20. **Do online programs include projects?**

Yes. Online programs incorporate projects for practical exposure.

21. **Whom should I contact for further queries?**

Parul University will assign an Academic Mentor for academic queries and a Technical Mentor for technical queries.

22. **Can a learner pursue two degree programs simultaneously?**

Yes, according to UGC regulations, you can pursue both an on-campus regular degree and an online degree concurrently.

23. **How can I obtain my Degree and Mark sheet?**

Degrees will be couriered to your registered address. Digital Marksheets will be provided in encrypted mode.

24. **Is Parul University's online education approved by the UGC?**

Parul University offers UGC-entitled degree online programs.

25. **Will the mode of learning be indicated on the final certificate?**

Yes, following UGC guidelines, the mode of course delivery will be printed on the certificate.

26. **Do Online Degrees have a validity period?**

No, the Online Degree from Parul University Online is valid for a lifetime.

27. **Can I pursue UPSC examination, competitive examinations, Ph.D., or apply for Government jobs after completing an online program?**

Yes, UGC recognizes Parul University's online education, and Parul University's online degrees are acceptable and acknowledged for UPSC examinations, competitive examinations, pursuing Ph.D., and applying for Government jobs.

28. **Can I Work While Pursuing An Online Course?**

One of the most appealing aspects of online education is its flexibility, allowing learners to work while studying. With online education, learners can set their own pace and study from anywhere at their convenience.

29. **Will I get Placement Support?**

Yes. Training and placement assistance will be given to online learners.



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Thank You

